

The Midwest's Best Family Getaway!

A Spectacular Spring begins with hundreds of international performers during the 10th Birthday Celebration of World-Fest April 15 - May 23! One of the nation's top festivals, World-Fest presents the "Best of the Best" from the thunderous rhythms of a lightning-fast Irish dance troupe to the upbeat melodies of a Caribbean steel drum band.

America's largest international festival showcases guest favorites such as Cocee Down Under from Australia, the Russian Academia brass band, and the Sound of Angels show, featuring



world-renowned harpists from Ireland, Scotland and the Ukraine. NEW SHOWS include World E-Motion Eurhythmics, and the high-flying stunts of the Kenya Safari Circus at park closing in Echo Hollow Amphitheatre.



Enjoy festival foods from around the world and international craftsmen in the only festival of its kind presented in the heartland of America.

Silver Dollar City presents fabulous festivals for every season of the year from World-Fest to the acclaimed An Old Time Christmas. New in '04 see the Circus of Dreams Parade at the National Kids' Fest, Lewis & Clark - A Musical Journey during the Festival of American Music and Craftsmanship, and a new evening show debuting in May, featuring the music and celebrity icons of the 50s and 60s.

Opening May 14th for its second spectacular season is Celebration City - the city built for family fun! With over 30 rides and attractions including the Ozark WildCat and NEW fun-filled rides, Chaos and Flying Circus, there's something for everyone. From the Fireball, Thunderbolt and Accelerator to Bumper Cars, Go-Karts and The Electric Star Wheel, there are rides for the big kids and rides for the little kids, and they are all free with your park admission.



Be amazed by the All-NEW Show Impact Magic, and test your skills at the Electric Boardwalk with the newest crazes in amusement park games! Satisfy your family's cravings with hearty meals and taste-tantalizing treats and explore unique shops for the latest must-have items.



Then rock the night away with your family at Celebration City's nightly outdoor spectacular! ALL-NEW Summer Dance Parties turn the laser lawn into Branson's largest dance floor with your favorite music from the 50s - 80s, mega-volleyball, karaoke contests and the most awesome light show in the Midwest! A custom designed production, presented by Kodak,

features colorful lasers, dancing water screens, vivid projections and fantastic fireworks set to vibrant music!

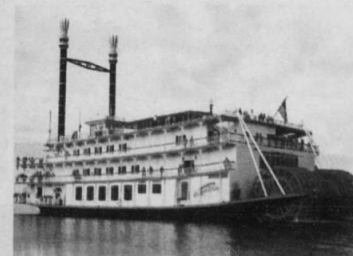
White Water is Your Beach Within Reach May 22 - September 6.

Splash away the days at Branson's only outdoor waterpark with the area's largest selection of water rides and attractions.

It's splashtacular summertime fun!



Round out your family's getaway with a special family fun cruise aboard the Showboat Branson Belle on beautiful Table Rock Lake! The Showboat launches its 2004 season with the popular Steppin' Out show in its final year featuring a tribute to the best-loved songs of America's top family musicals, such as The Music Man, Singing in the Rain, The Wizard of Oz, and The Lion King. Summer Noon and 4pm cruises include an All-NEW Interactive Family Zone on the boat's top deck! The Showboat Branson Belle departs at Noon, 4 & 8pm, March through December, with each cruise presenting a three-course meal and a show.



Silver Dollar City Attractions in Branson, Missouri provide the Midwest's best family getaway all year long, and Season Passes are your best value! Order before May 31st for best price by calling 800.888.PASS or log on to silverdollarcity.com.