



Graphic Designer + Illustrator

PRINT PORTFOLIO
2024-2025

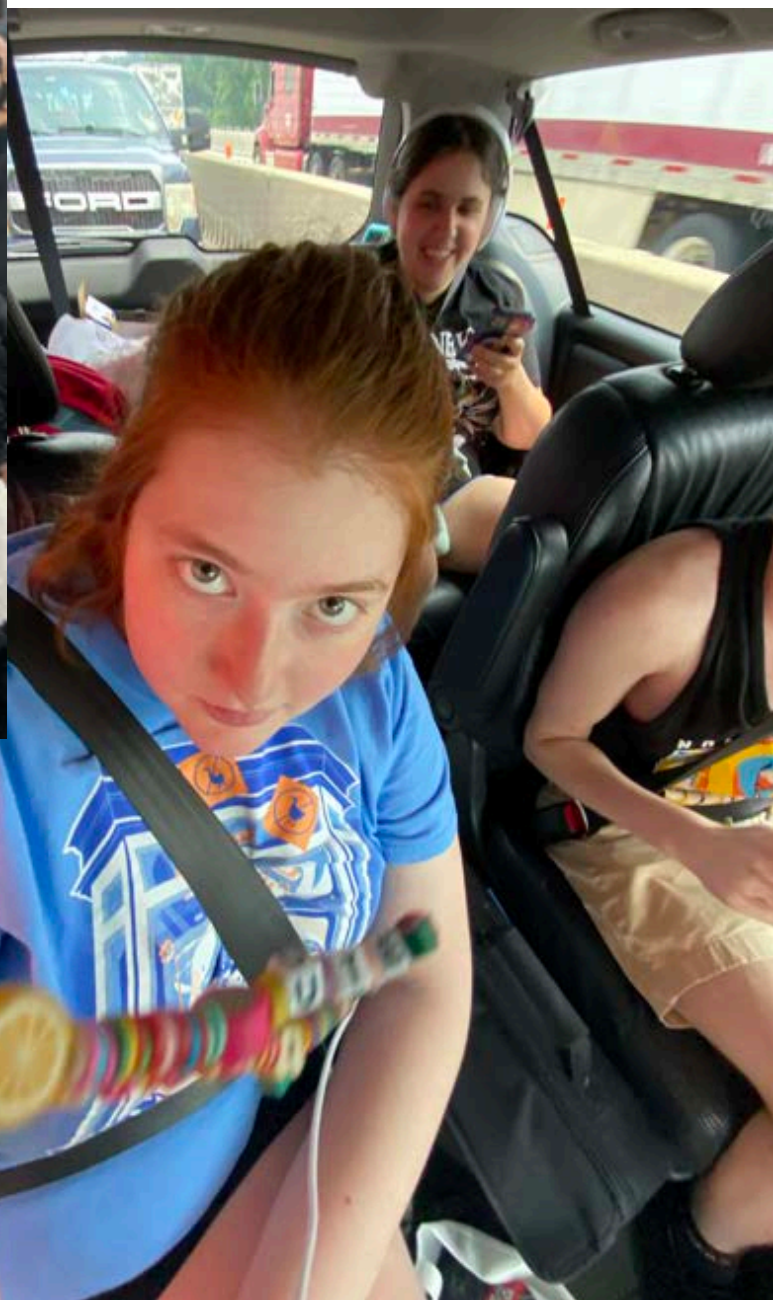


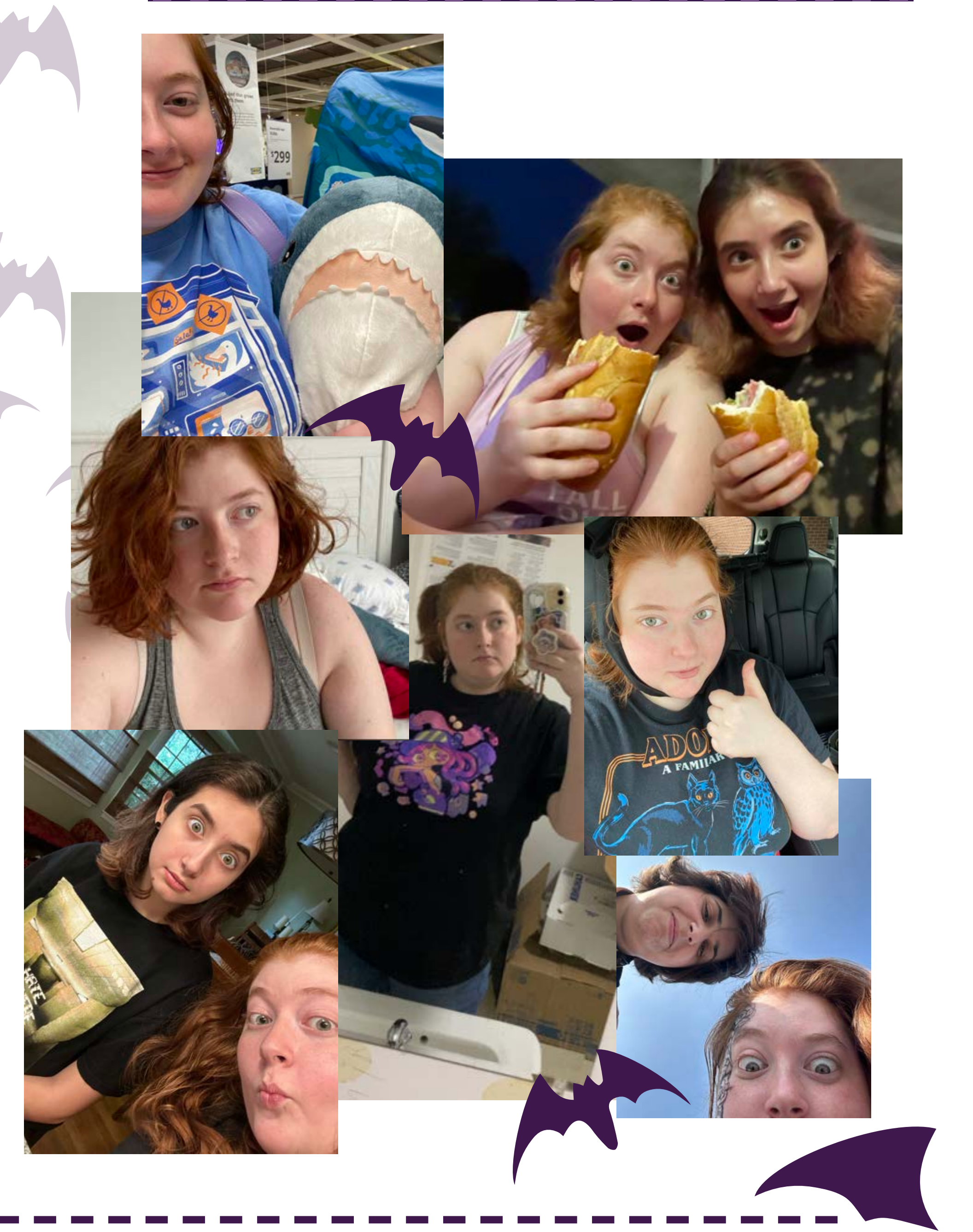
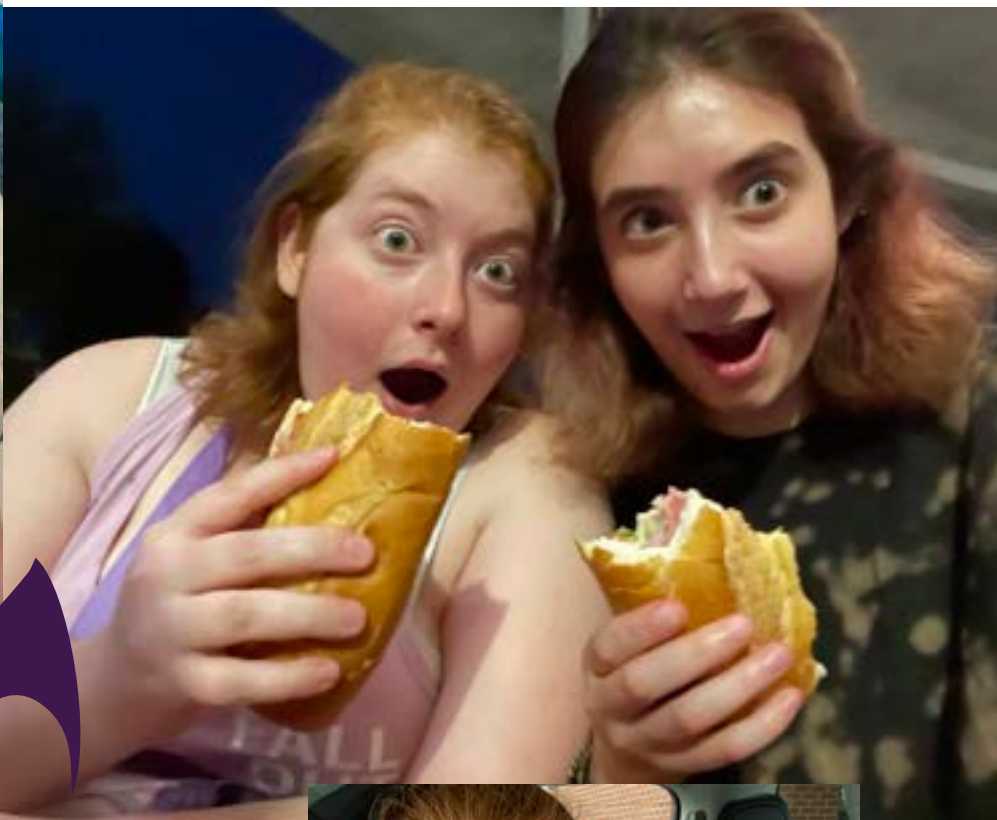
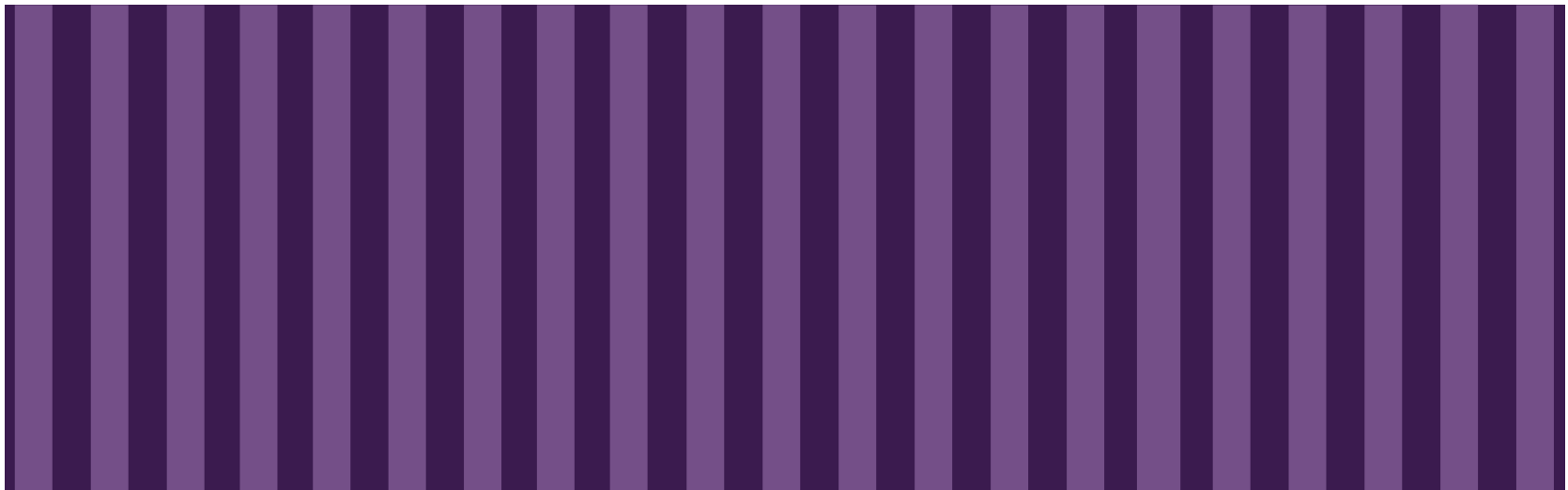
ABOUT ME

TESTEST:

Hello! I'm Julia, also known as Juls. I am a graphic design major with a passion for illustration and character design. My goal is to establish myself in the graphic design industry, with a particular interest in working with video game studios or companies within the creative and entertainment sectors. Additionally, I have considered the possibility of becoming an art educator, inspired by the idea of fostering creativity in others in a dynamic, engaging way.

Graphic design is an expansive field, and so is my portfolio. I aim to combine creativity, illustration, and visually compelling layouts to create designs that are both enjoyable and impactful.





PAPER DOLL

EXPERTISE:

Packaging Design
Typography
Illustration

TOOLS:

Adobe Indesign
Clip Studio Paint

DELIVERABLES:

Package cover and inside pages, Physical doll

UNDEADZ DOLLZ:

Drawing inspiration from the nostalgic charm of magnetic and paper dolls, I undertook the challenge of designing a complete paper doll set. This project encompassed every detail, from concept to creation, including fully illustrated pages, a vibrant front cover, and thoughtfully designed packaging. The result is a cohesive and engaging product that celebrates timeless play with a modern graphic twist.



UNDEADZ

make a monster kit

STITCH N SEW!

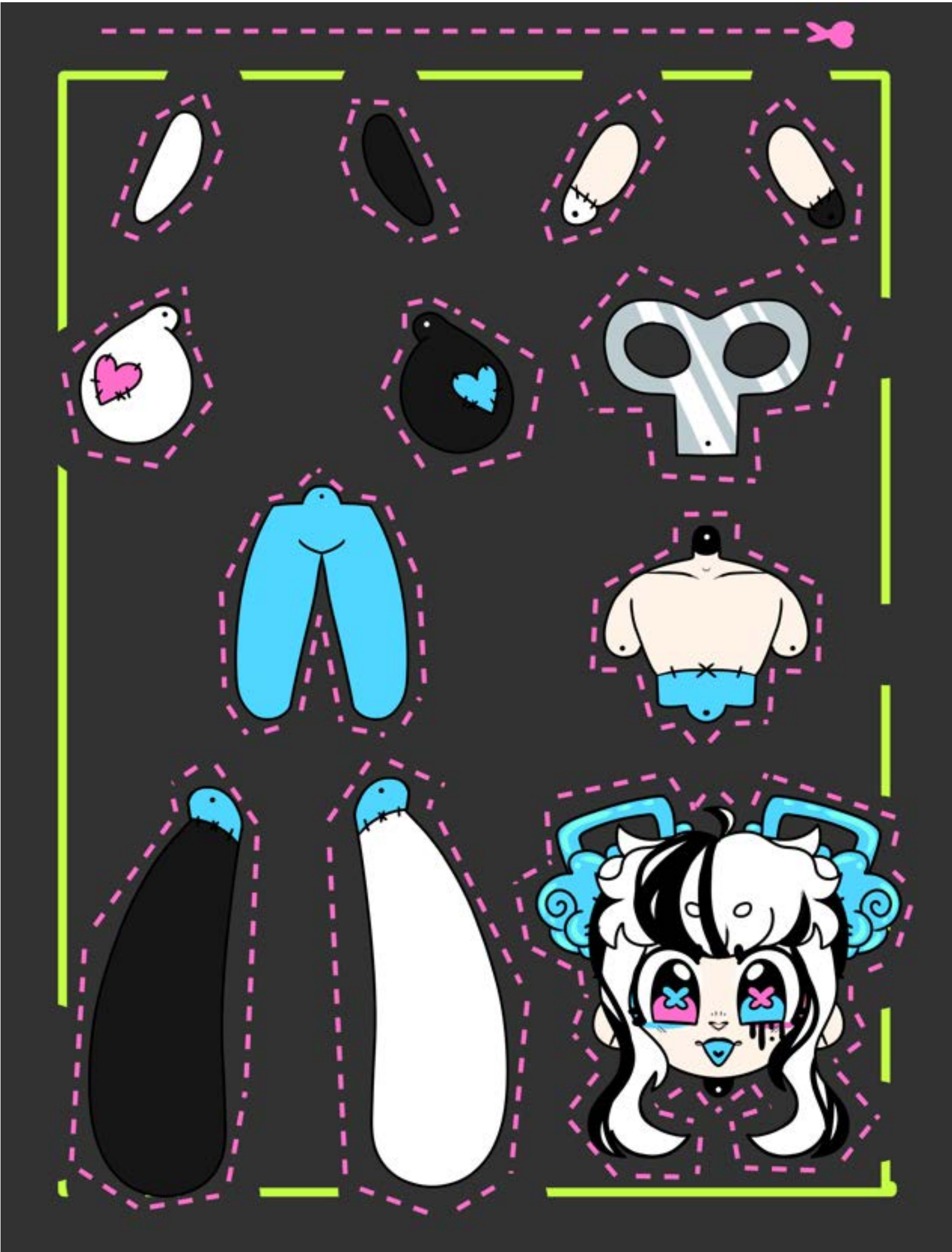
your kit includes
pieces to your
monster to pin
together!

CHEMICALLY ENGINEERED!

Mix n match with
other monster
kits to create
your ULTIMATE
monster!

Official
Zombie!







MINIZINE

EXPERTISE:

Typography
Editorial
Illustration

TOOLS:

Adobe Indesign
Clip Studio Paint

DELIVERABLES:

Digital Book Mockup

MARBLE SODA:

Minizines are a compact canvas for storytelling, visuals, and hidden surprises. This project delves into the art of full-page illustrations and expressive typography, seamlessly integrated across spreads of themed content. Inspired by the dynamic aesthetics of manga and Japanese magazine design, I crafted a unique minizine that merges bold cultural influences with my personal creative vision.



Monty would head into the dimly lit tavern, his cold breath hitting against the air in small puffs of smoke. The smell of whiskey and sweat filled his nostrils as he made his way to the bar. He took a seat on one of the worn-out stools and ordered a shot of bourbon from the bartender.

As he waited for his drink, he scanned the room, taking in the other patrons. The tavern was filled with rough-looking men and women, all of whom seemed to be trying to forget their troubles.

Monty knocked back his shot and ordered another. He couldn't help but feel drawn to the seedy atmosphere of the place. There was something exhilarating about being surrounded by people who had nothing to lose.

As the night went on and Monty drank more and more, he found himself getting caught up in conversations with the other patrons. They shared stories of their pasts and commiserate over their present struggles.

Before he knew it, Monty had lost track of time. The tavern was emptying, and the sun was starting to rise. He stumbled out of his stool and out of the tavern. It was quite the night he had so far, but the night wasn't over quite yet. Heading out onto the dimly lit streets, there was a sort of air that hung around at this hour.

Monty walked a few steps before he heard a voice call out to him from the shadows. He turned to see what looked like a woman leaning against a brick wall, her eyes dark and mysterious.

"Hey handsome," she said, her voice sultry. "Looking for some company?"

Monty couldn't resist the temptation. He walked over to her, and she took his hand, leading him down the dark alleyway. As they walked, Monty couldn't help but feel a sense of danger in the air. But he didn't care. He was drunk and wanted nothing more than to feel alive.

The woman pushed him up against the wall, her lips on his neck. Monty groaned, his heart racing with excitement.

But suddenly, he felt a sharp pain in his side. He gasped, looking down to see a knife protruding from his flesh. The woman laughed, pulling the knife out and disappearing into the night.

Monty stumbled back into the street, clutching his side. Just what in the fuck was his luck? His wing wraps around him as he drunkenly tears a piece of his shirt off, wrapping it around his newly bloodied side. Checking his pockets, great. His wallet was gone too. Monty cursed under his breath as he stumbled down the street, his head spinning from both the blood loss and booze.

It was just a normal night for him. Stabbed, bloodied, and drunk. Not yet battered as he sauntered his way into a strange old looking building. A couple of looming eyes would wander across his being as he'd walk inside. Just what in the hell were they looking at?



Monty would scowl, “Yes. Yes, I would.”

The man chuckled again, his breath hot on Monty’s face. “Well, let’s just say I have a lot of enemies.”

Monty rolled his eyes, not believing a word of it. “That’s not an answer.”

The man’s grip on Monty’s wrists tightened, his eyes narrowing. “You want to know?”

Monty nodded, fear and curiosity warring inside him.

The man leaned in close, his lips brushing against Monty’s ear. “I’m a hitman, just like you,” he whispered. “And I’ve made a lot of enemies in my line of work.”

Monty’s eyes widened in shock. He couldn’t believe it. He had just stumbled into the lair of his kind, someone who shared his dangerous profession. But he couldn’t trust this man. Not yet, anyway.

“Why should I believe you?” Monty asked, trying to keep his voice steady.

The man just smirked, his grip loosening ever so slightly. “You don’t have to believe me. But I think we can help each other out.”

Monty’s mind raced as he tried to make sense of everything. He had come to kill this man, but now he was being propositioned to work with him. It was a strange turn of events, but Monty knew he couldn’t just walk away.

“What’s the job?” he asked, his mind already working out the details.

The man leaned back, releasing Monty from his grip. “There’s a target that needs taking care of,” he said with a nod. “It’s a big payday if we can pull it off.”

Monty couldn’t help but feel excited. A big payday was exactly what he needed right now. But he also knew the risks involved. Working with another hitman was always dangerous. He had to be careful.

“What’s the catch?” he asked, eyeing the man warily.

The man just shrugged. “No catch. Just need someone to watch my back.”

Monty wasn’t convinced. He knew there had to be more to it than that. But he also knew he needed the money. It was a risk, but he was willing to take it.

“Alright,” he said with a nod. “Let’s do it.”

The man grinned, his eyes sparkling with excitement. “Good. We’ll start planning tomorrow. For now, get some rest.”

Monty watched as the man got up and walked out of the room, leaving him alone to his thoughts.

He couldn’t believe what had just happened. He had gone from trying to kill someone to partnering up with them. It was a strange turn of events, but he knew he had to be careful.

As he lay down on the bed, his mind raced with possibilities. He knew that working with another hitman was always dangerous, but he also knew that the payoff could be huge.

He closed his eyes and tried to push all thoughts from his mind, but sleep wouldn’t come. He was too excited, too nervous, and too scared.

Finally, after what felt like hours, he drifted off into a restless sleep, his mind still racing with possibilities.



A voice would sound out from behind him, “Hey buddy.” It was the bouncer. “You have to be registered here to be inside,” he said as he took a step forward. He seemed like he was going to grab something from his back.

“Do I..?” Monty eyed him up and down, before being able to see his weapon. “You’re gonna have to prove you’re hired here... Then I’ll prove I’m not here to fuck up the place...” He’d readied himself. Just in case. “So... Do you have any proof?” He’d ask.

The bouncer would stand there for a minute. He was a massive figure; strong, and imposing. He wore a long trench coat and he seemed to be eyeing the man. Monty would flick a coin with a carved insignia on it to the man glaring daggers down his throat. “That works well enough for ya” The bouncer would reply with a grunt before throwing the coin back at Monty. He’d catch it while moving to the back of the place. It was riddled with hired help... hitmen... those who wanted royals or nobles dead came here to hire someone to do their dirty work.

Sitting down at one of the tables, “Hey, what’s wrong with your eyes?” Monty would ask the stranger sitting at the table he had picked, adjusting himself in his seat.

“Wasn’t born with them you idiot,” setting down his drink and shot a glare

at the other.

“Wasn’t born with eyes huh? Where did you get those interesting-looking ones from then?” Monty would ask as he flipped the coin in his palm around.

“I got them from the same place you got that damn scar on your face.” The man would say snidely as he picked up his drink and chugged it down.

Monty’s hand instinctively went to his face, tracing the jagged scar that ran from

his forehead to his cheekbone. He didn’t like the man’s tone, but he also didn’t want to start a fight. Not tonight. ”

Ah, I see,” Monty said with a smirk. “Looks like we have something in common then.”

The man grunted, clearly unimpressed. Monty pocketed his coin, trying to think of something else to say. The silence between them was thick and uncomfortable.

But just as Monty was about to give up

and move to another table, the man spoke up again.

“You know what they say about this place, right?” he said, his voice low. Monty cocked his head, intrigued. “What do they say?”

“They say that if you want someone dead, this is the place to come,” the man said, his eyes glinting in the dim light.

Monty raised an eyebrow. “Are you looking to hire a hit?” Sitting back down, interested in the others’ response. The man leaned in close, his voice now a whisper. “I might be. But I need to make sure I can trust the person I hire.”

Monty nodded, understanding. “What do you need to be done?”

The man hesitated for a moment before speaking. “There’s this bitch. They’ve caused me



a lot of trouble, and I want her gone.”

Monty leaned back in his chair, taking another sip of his drink. “I see. And what’s in it for me?”

The man pulled out a small bag of coins, sliding it across the table towards Monty. “Half now, half when the job is done.”

Monty nodded, taking the bag and weighing it in his hand. It was a good amount of money, and he could use it to get out of town and start somewhere new.

“I’ll do it,” he said, setting the bag down on the table. “But I’ll need some more information first.”

The man nodded, starting to lay out the details of the job. Monty listened intently, already starting to form a plan in his mind.

As they talked, Monty couldn’t help but feel a thrill of excitement. This was what he was good at. The adrenaline rush, the danger, the feeling of being alive. It was all he ever wanted.

The night wore on, and Monty and the man finished their drinks. Monty stood up, ready to get to work.

“Thanks for the job,” he said with a smirk. “I’ll make sure it’s done right.”

The man nodded and disappeared into the shadows. Monty was left alone in the tavern, feeling like he was on top of the world.

He walked out into the night, his mind already working out the details of the job. He was going to do this and do it well. It was just another night in his life, filled with danger, excitement, and the promise of a big payout.

COLLEGE ART + DESIGN EVENT!

Free Snacks + Drinks!

**For College students! do YOU need people
around you to focus? Do you need some
peers to review your work?**

Come join us!

8/3/22 - 8/6/22



Come join us in room 222 from 3:00-6:00

Come for peer review, or to just focus on work!

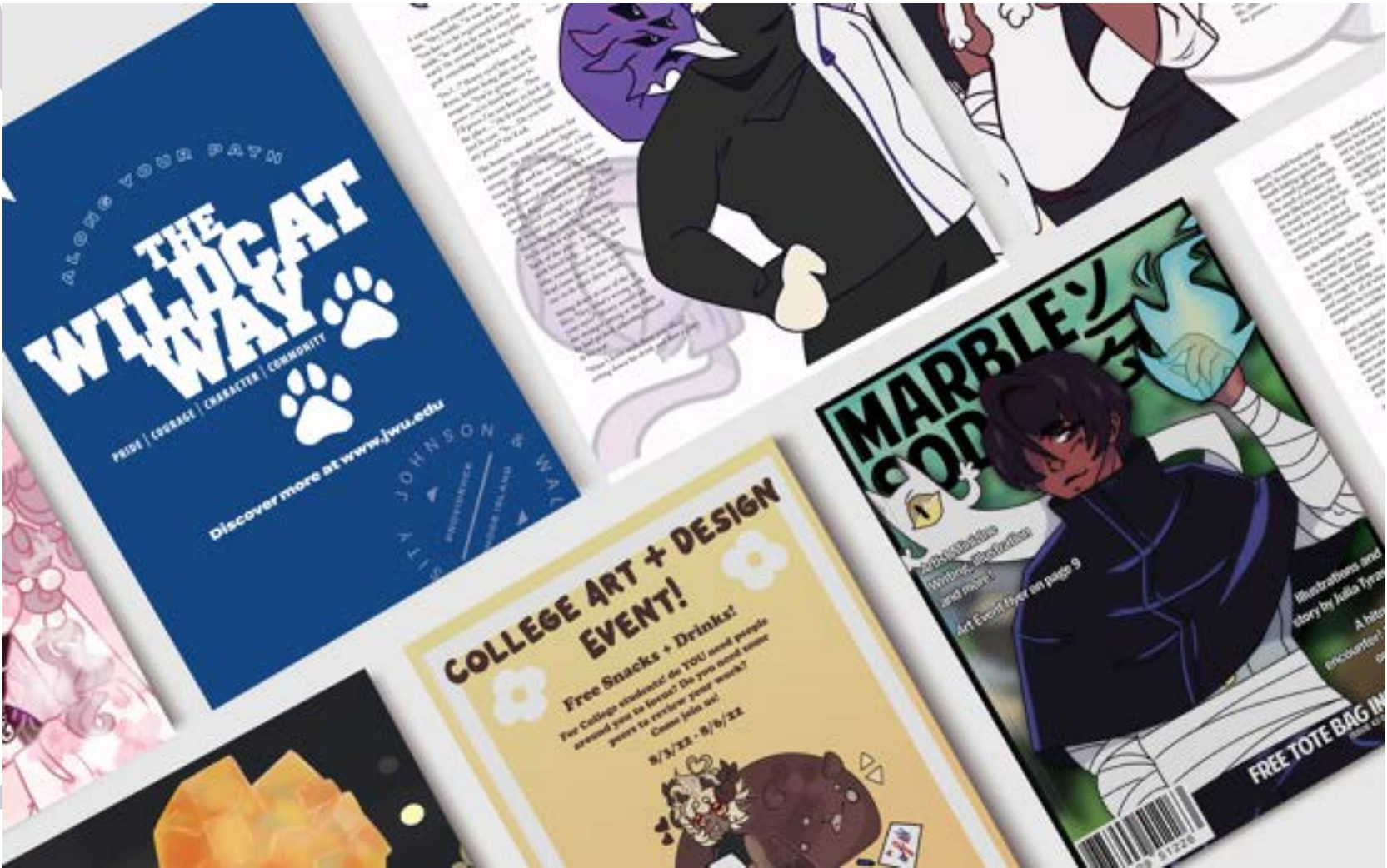
ALONG YOUR PATH

THE WILDCAT WAY

PRIDE | COURAGE | CHARACTER | COMMUNITY

Discover more at www.jwu.edu

SITY JOHNSON & WAL
PROVIDENCE
RHODE ISLAND



BOOK COVER REDESIGN

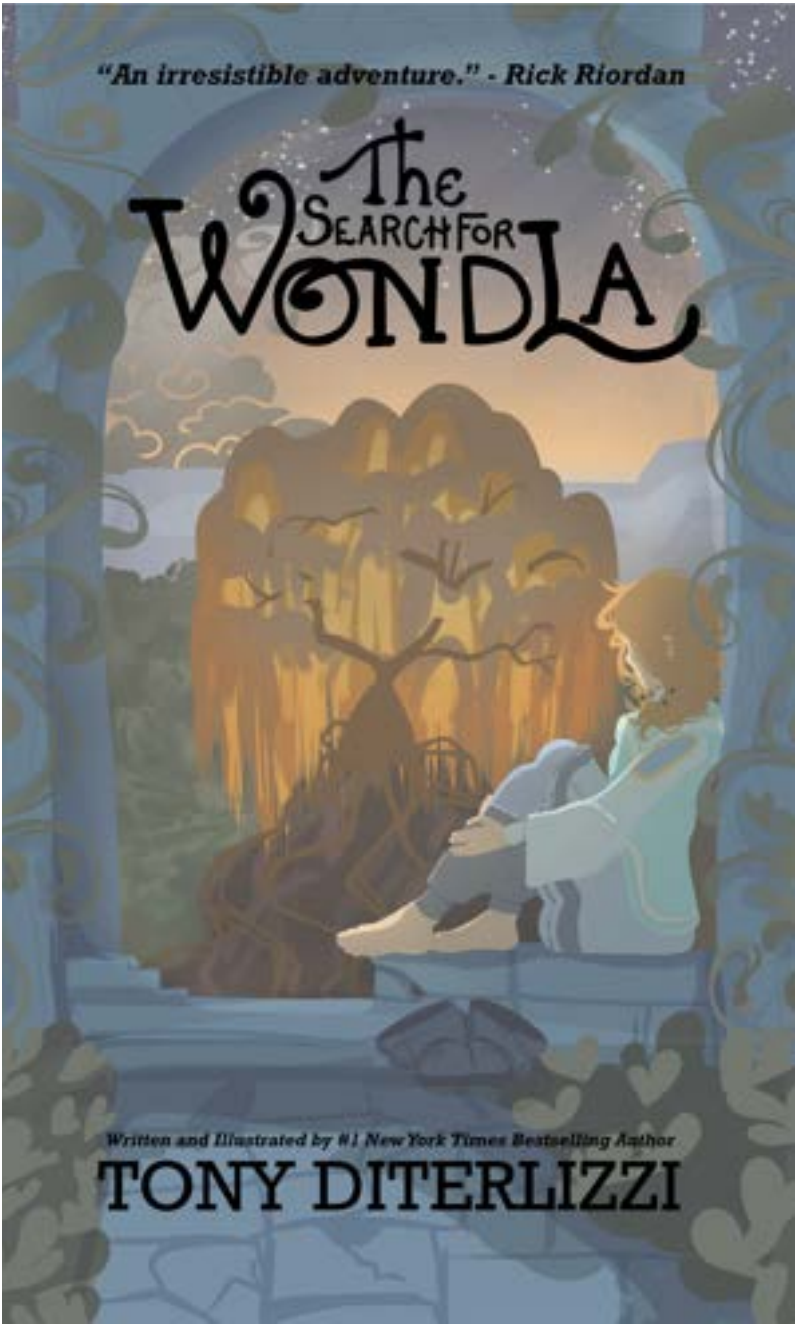
EXPERTISE:
Typography
Editorial
Illustration

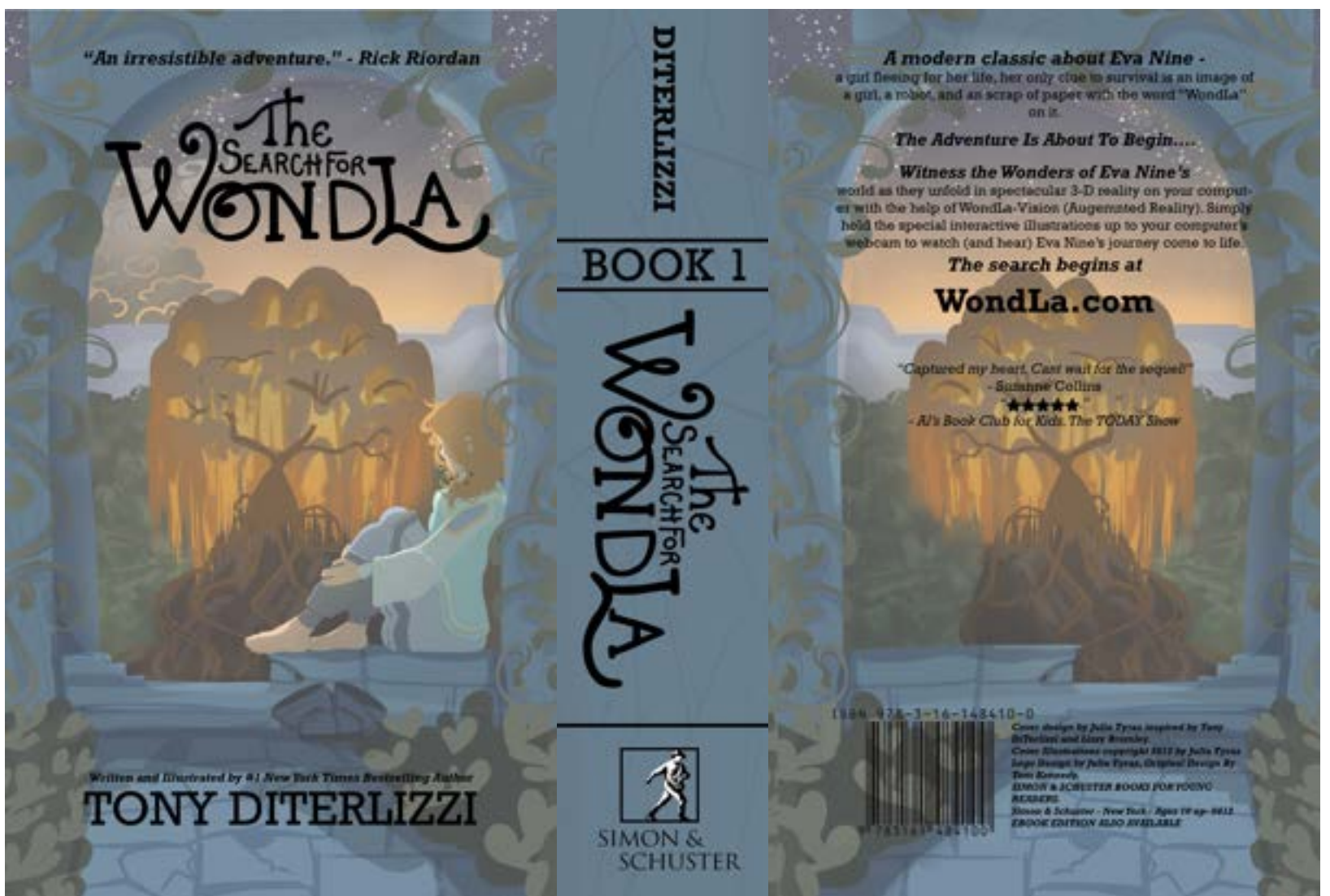
TOOLS:
Adobe Indesign
Clip Studio Paint

DELIVERABLES:
Digital Book Cover Design

THE SEARCH FOR WONDLA:
Books transport us to worlds of imagination, but a cover often sets the stage for the journey. For this project, I analyzed the alignment, composition, and illustrative style of WondLa by Tony DiTerlizzi. Immersing myself in his intricately crafted universe, I reimagined his cover art, creating a unique rendition that reflects both his vision and my creative interpretation.

Speedpaint video!





BUISNESS SUITE DESIGN

EXPERTISE:

Typrography
Logo Design
Illustration

TOOLS:

Adobe Indesign
Clip Studio

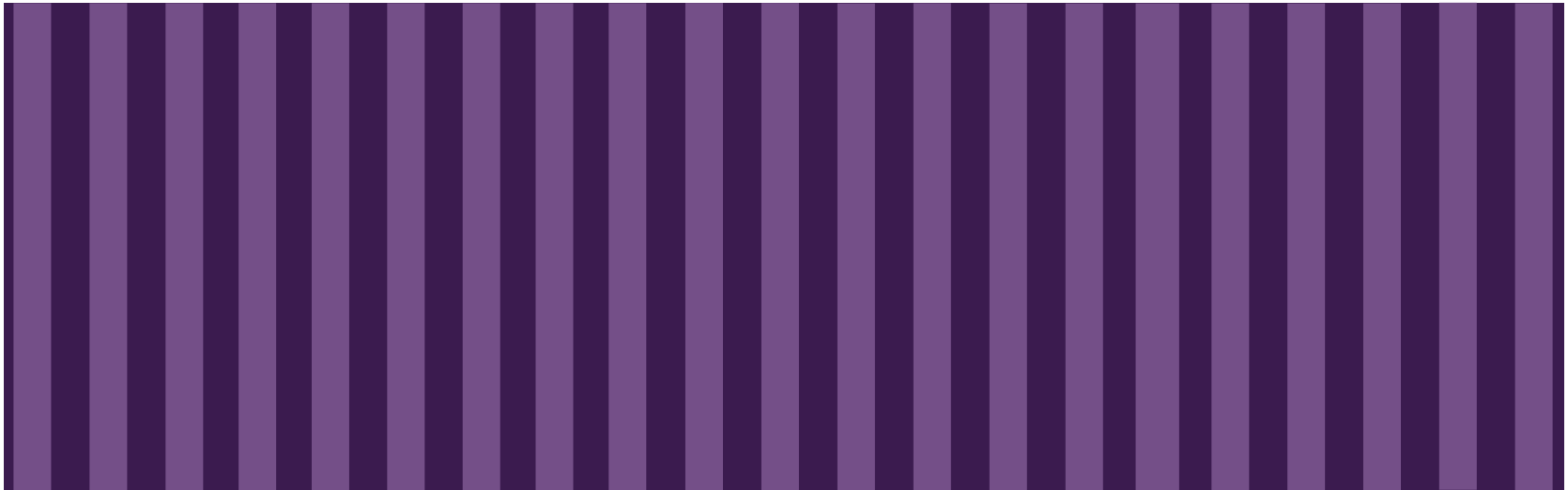
DELIVERABLES:

Mockups, Digital files

EMILEPSI THE BRAND:

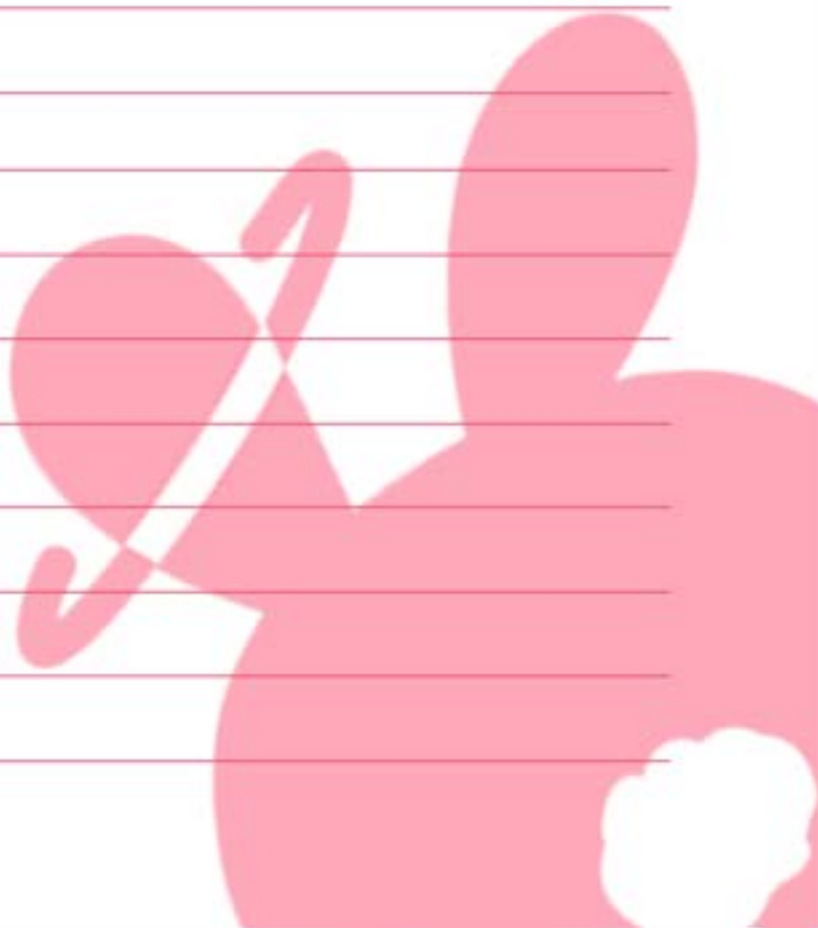
Collaborating with a Twitch streamer I work with, I transformed her signature into a personalized logo that became the cornerstone of her brand identity. This project extended beyond logo design, as I developed a variety of branded mockups and deliverables, including shirts, bags, mugs, and more. The result is a cohesive visual identity tailored to her unique style and audience.

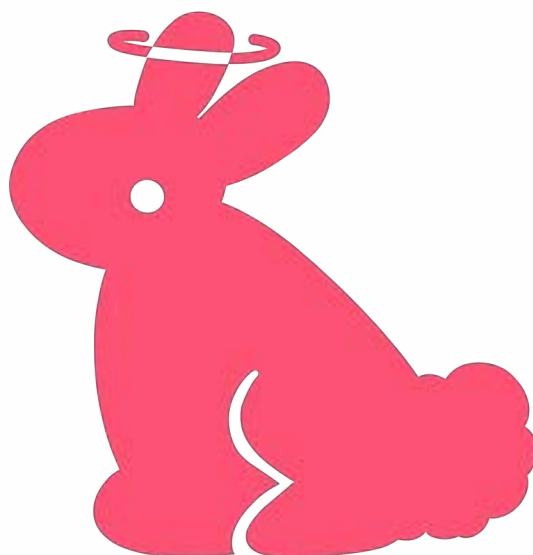
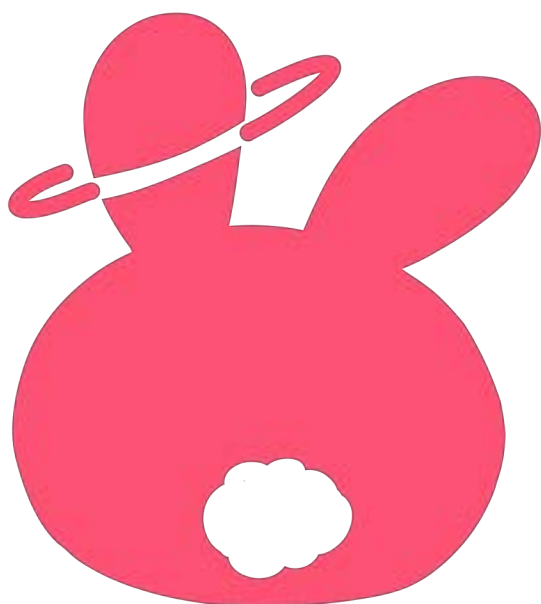
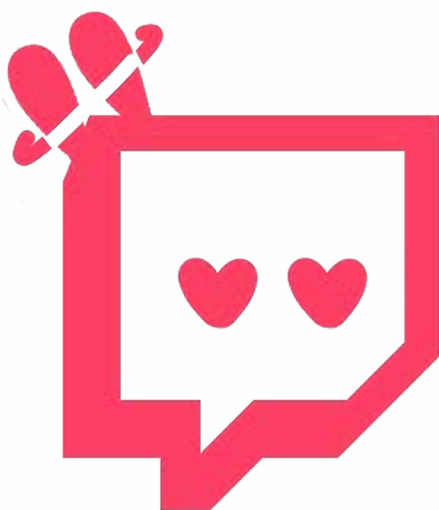


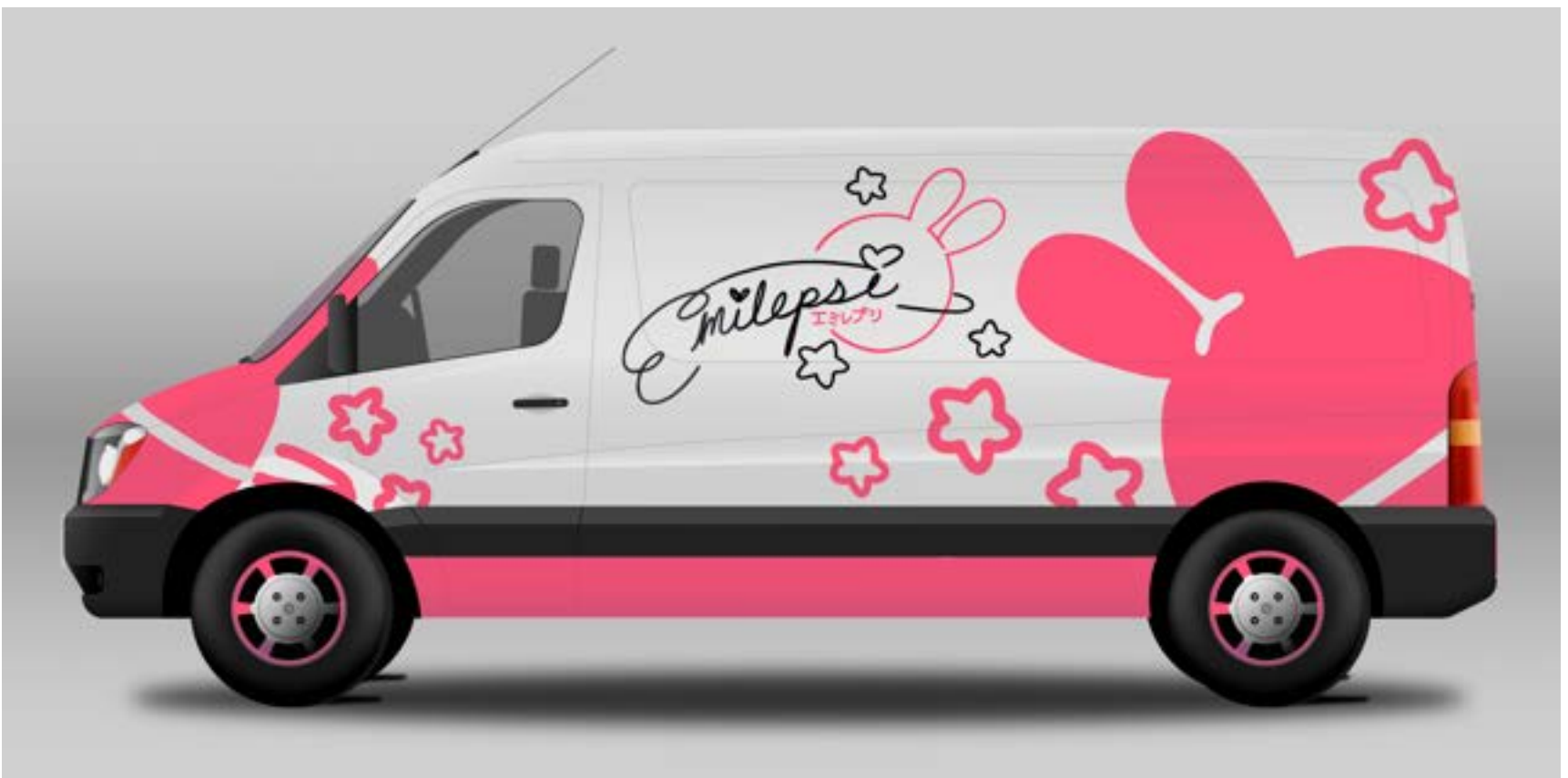
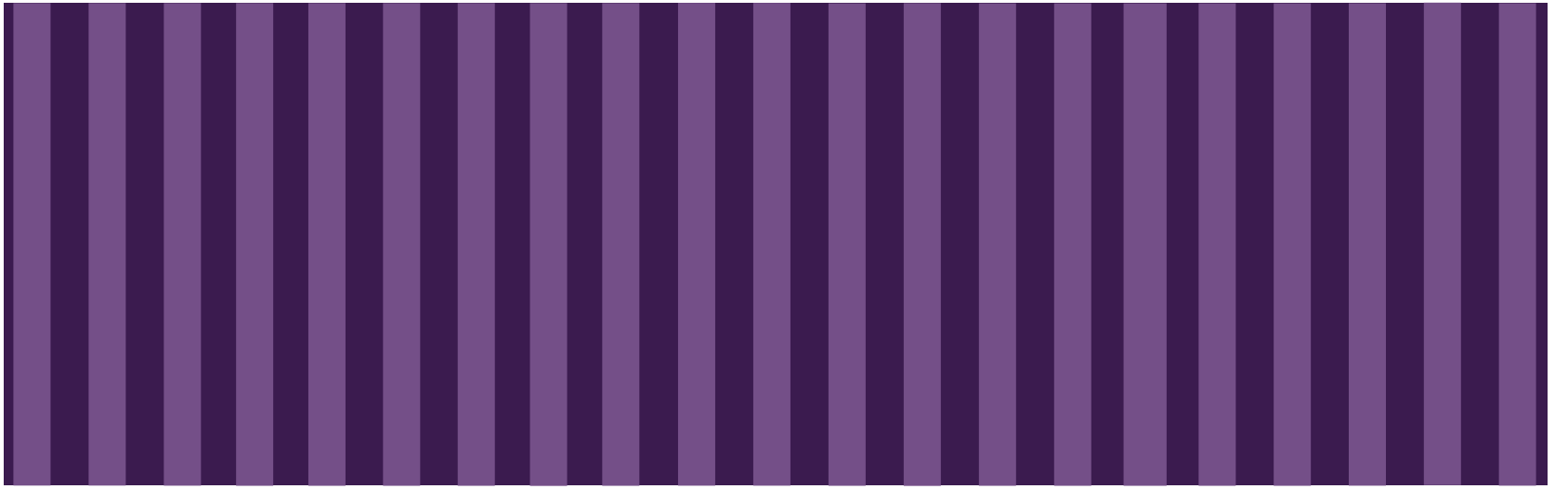


エミレプシ

Lined writing area with horizontal lines for text entry.











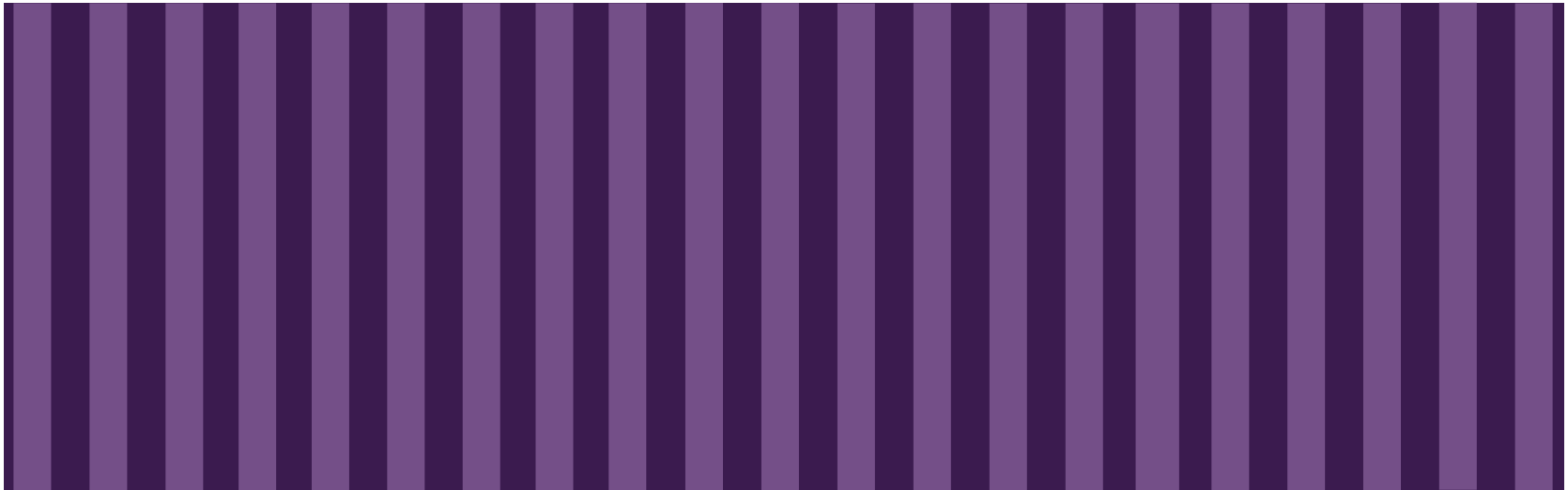
Emilepsi
エミレプシ

DECEMBER 2023



					1	2 Pirate Event Keychain Drop ✿
3	4	5	6 Build Battle Event Ends ✿	7	8	9 Chat Controls Stream ✿
10	11	12	13	14	15	16 EMCT 9 RSMP THEME ✿
17	18	19	20	21	22	23 ✿
24	25	26	27	28	29	30 ✿
31						





FOODIE POSTCARD DESIGNS

EXPERTISE:

Typography
Editorial
Illustration

TOOLS:

Adobe Indesign
Adobe Photoshop
Clip Studio Paint

DELIVERABLES:

Digital Mockup

BENTO BOX POSTCARDS:

“Spread joy and global flavors with a charming, food-themed postcard design! This project involved creating both front and back illustrations, combining vibrant visuals with thoughtful layout design. The result is a compact, eye-catching piece that functions as both a postcard and a mini poster, perfect for sharing well-wishes with a touch of worldwide inspiration.

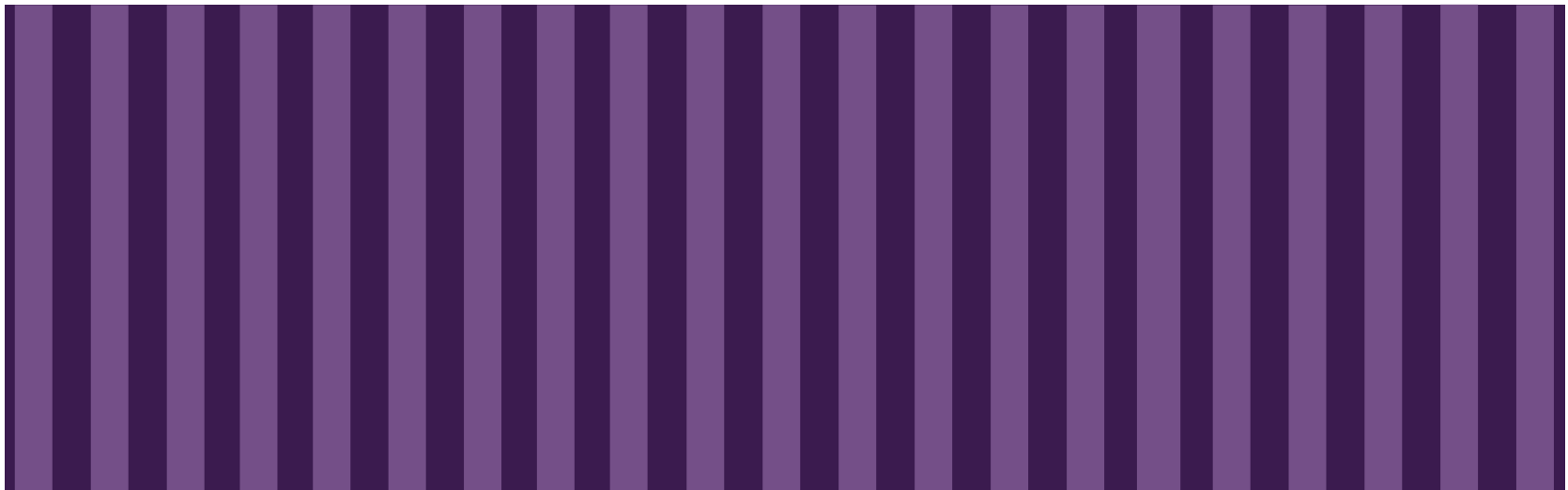






A white rectangular area containing a small pig-shaped bun icon and a series of horizontal lines for writing.





ENERGY DRINK PACKAGING

EXPERTISE:

Typography
Illustration
Packaging Design

TOOLS:

Adobe Indesign
Clip Studio Paint

DELIVERABLES:

Digital Layouts
Digital Mockups

XYZ ENERGY:

Meet 'XYZ ENERGY,' a fictional energy drink brand designed to fuel your day with style and impact. This project involved crafting a complete visual identity, including a bold logo, dynamic packaging design, and a cohesive brand suite. From concept to execution, 'XYZ ENERGY' embodies energy, vibrancy, and cartoony appeal.



XYZ STYLESCAPE SHEET

LOGO



FONTS N SUCH

Ink Free Body copy
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 !@#\$%^&*()

SUGAR DEATH TITLE COPY
ABCDEFGHIJKLMNOPQRSTUVWXYZ
!@#\$%^&*()

COLOR PALETTE



ICON STYLES



IMAGE STYLE



BUISNESS MASCOT REFERENCE

EXPERTISE:
Character Design
Illustration

TOOLS:
Adobe Indesign
Clip Studio Paint

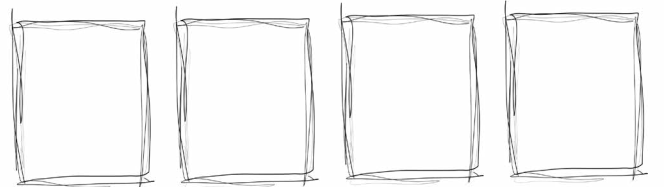
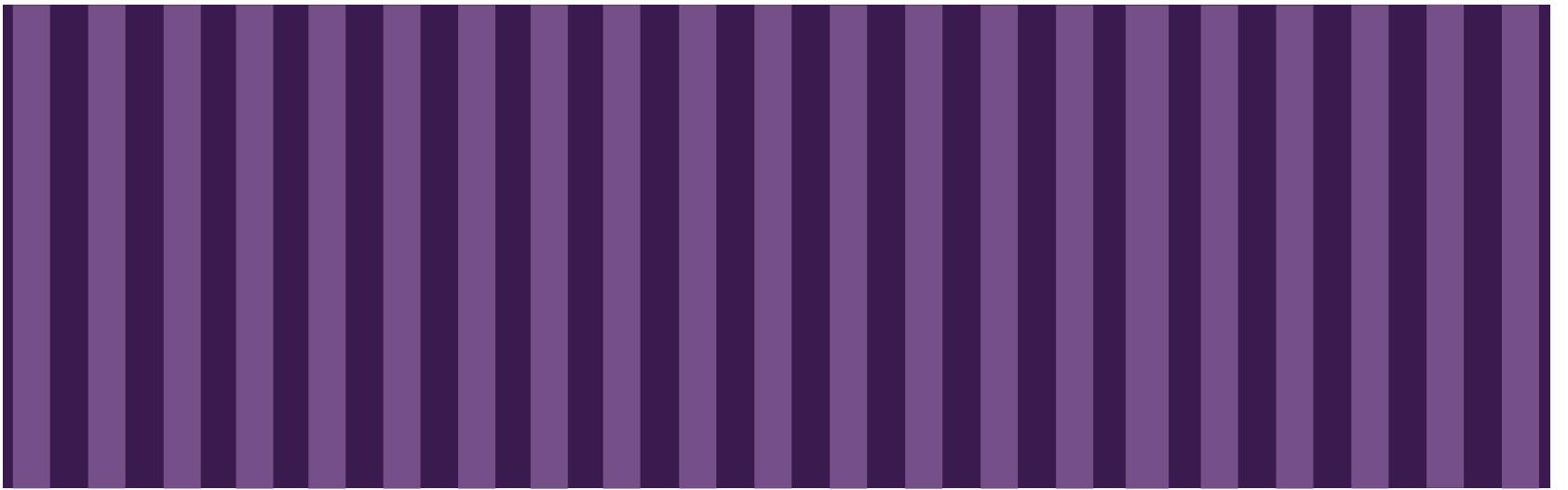
DELIVERABLES:
Digital Layouts

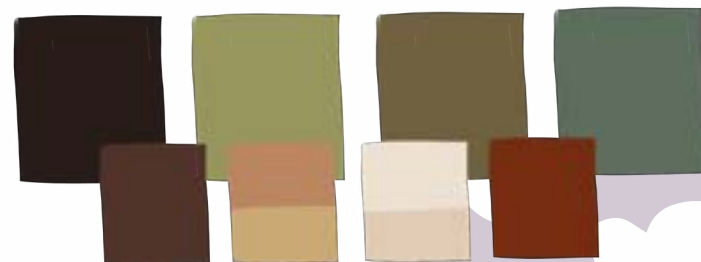
BUGGY BUISNESS:
From Wendy’s iconic pigtails to Ronald’s recognizable clown makeup, mascots play a vital role in embodying a brand’s identity. In this project, I explored character design by developing a mascot concept, complete with a detailed reference sheet and character expression sheet. These tools ensure consistent and accurate representation of the character, reinforcing its role as a lovable and memorable brand ambassador.

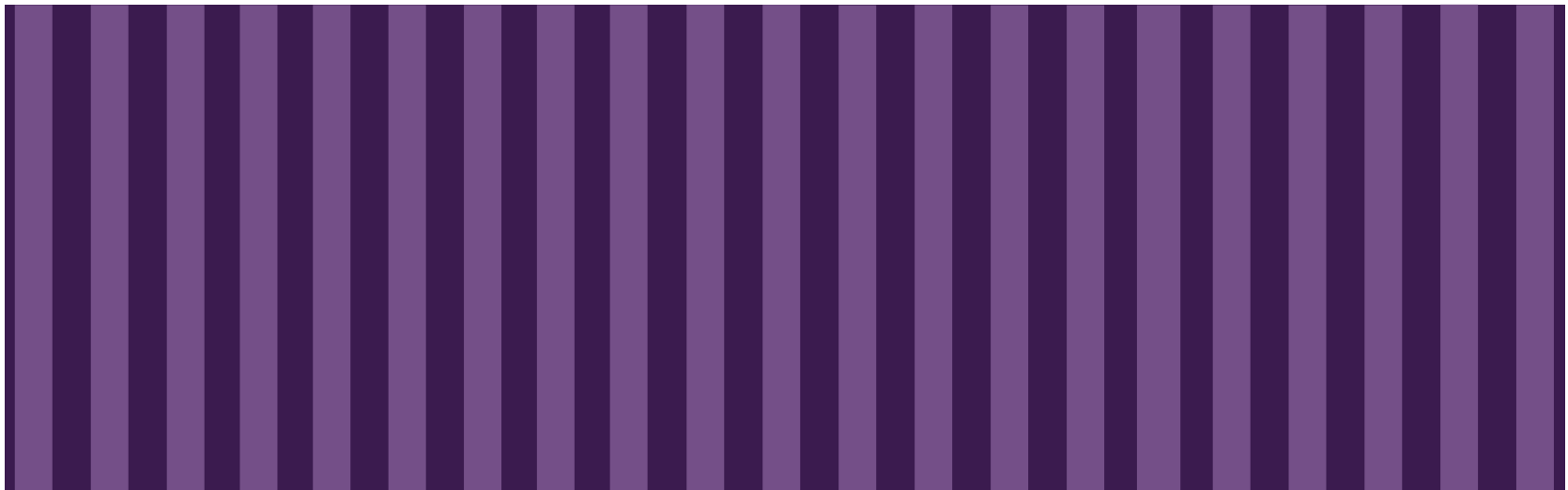


Working



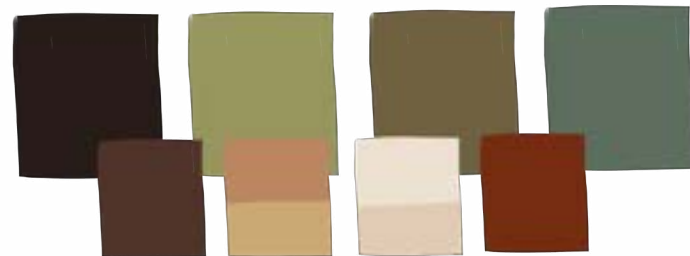






Moth

He/They
AMAB



Sad/Worried



Laughing/Happy



Confused



Angry/Annoyed

Wardrobe

Out and About

Casual

Working



WORMZ GUMMY PACKAGING

EXPERTISE:

Packaging
Product Design
Illustration

TOOLS:

Adobe Indesign
Adobe Illustrator
Clip Studio Paint

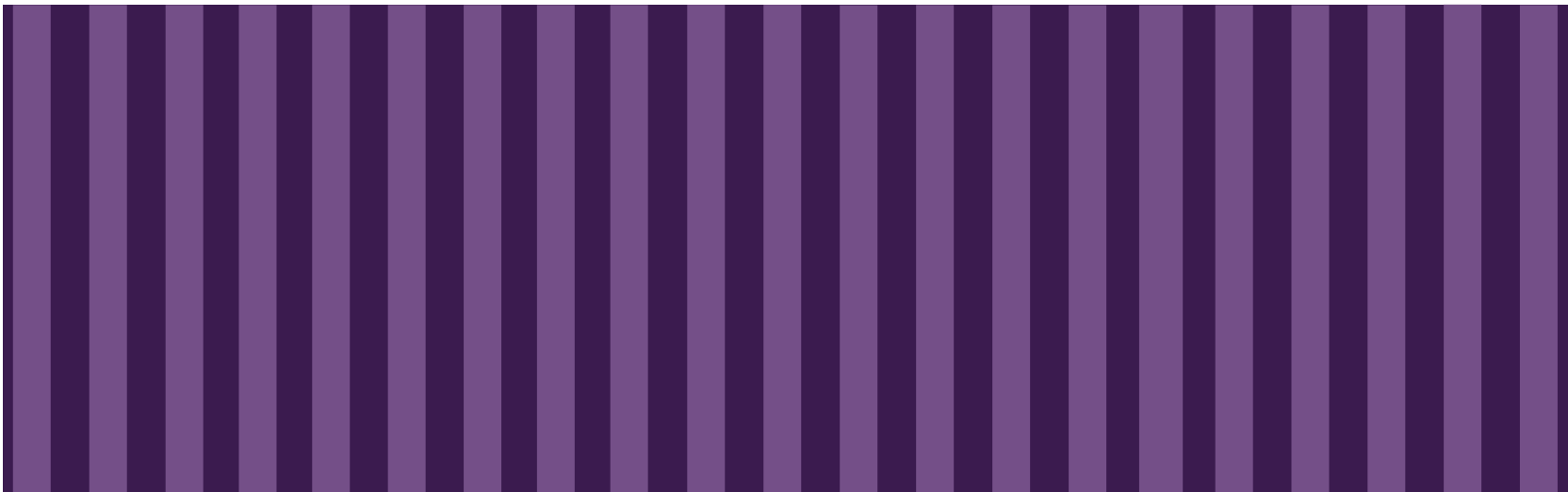
DELIVERABLES:

Digital Layouts + Physical Product

WORMZ:

This vibrant candy packaging design draws inspiration from the playful spirit of the 'Trolli' brand. Bright, fun colors pop against a dark background, creating a striking contrast that captures attention on the shelf. The design aims to be both inviting and whimsical, sparking curiosity and excitement. With its bold aesthetic and charm, this packaging invites customers to pick it up and indulge in a sweet experience.





Nutrition Facts

10 servings per container

Serving size 8 worms

Amount Per Serving

Calories 350

Total Fat 0g

% Daily Value*

Saturated fat 0g

0%

Trans Fat 0g

0%

Sodium 10mg

0%

Total Carbohydrate 7g

3%

Dietary Fiber 0g

0%

Total Sugars 5g

Includes 0g Added Sugars

0%

Protein < 1g

1%

Not a significant source of cholesterol, Vitamin D, Calcium, Iron, and Potassium

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

INGREDIENTS: SOLUBLE CORN GIBER, ALLULOSE, ORGANIC CANE SUGAR, RICE FLOWER, CITRIC ACID, PECTIN, FUMARIC ACID, LACTIC ACID, SODIUM CITRATE, NATURAL FLAVORS, COLORED WITH FRUIT AND VEGETABLE CONCENTRATES (CARROT, BLUEBERRY, BLACKCURRANT, SWEET POTATO), ORGANIC SUNFLOWER OIL, TUMERIC AND SPIRULINA, EXTRACTS FOR COLOR, STEVIA EXTRACT

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SUNNYSIDE FARMS PACKAGING

EXPERTISE:

Packaging
Product Design
Illustration

TOOLS:

Adobe Indesign
Adobe Illustrator
Clip Studio Paint

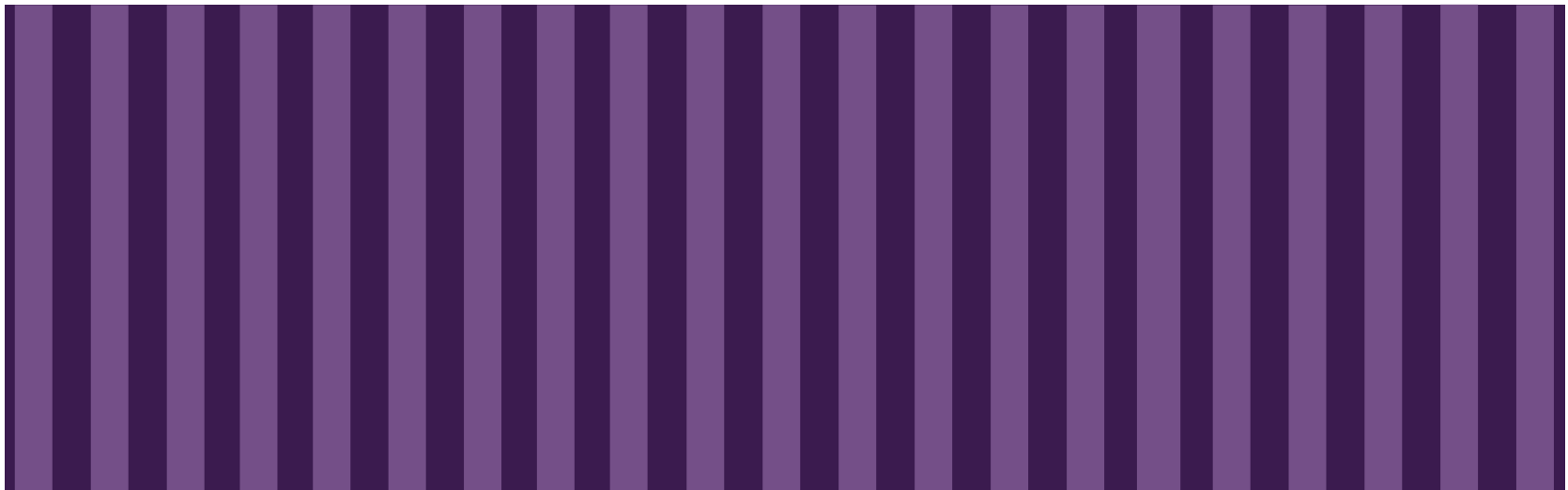
DELIVERABLES:

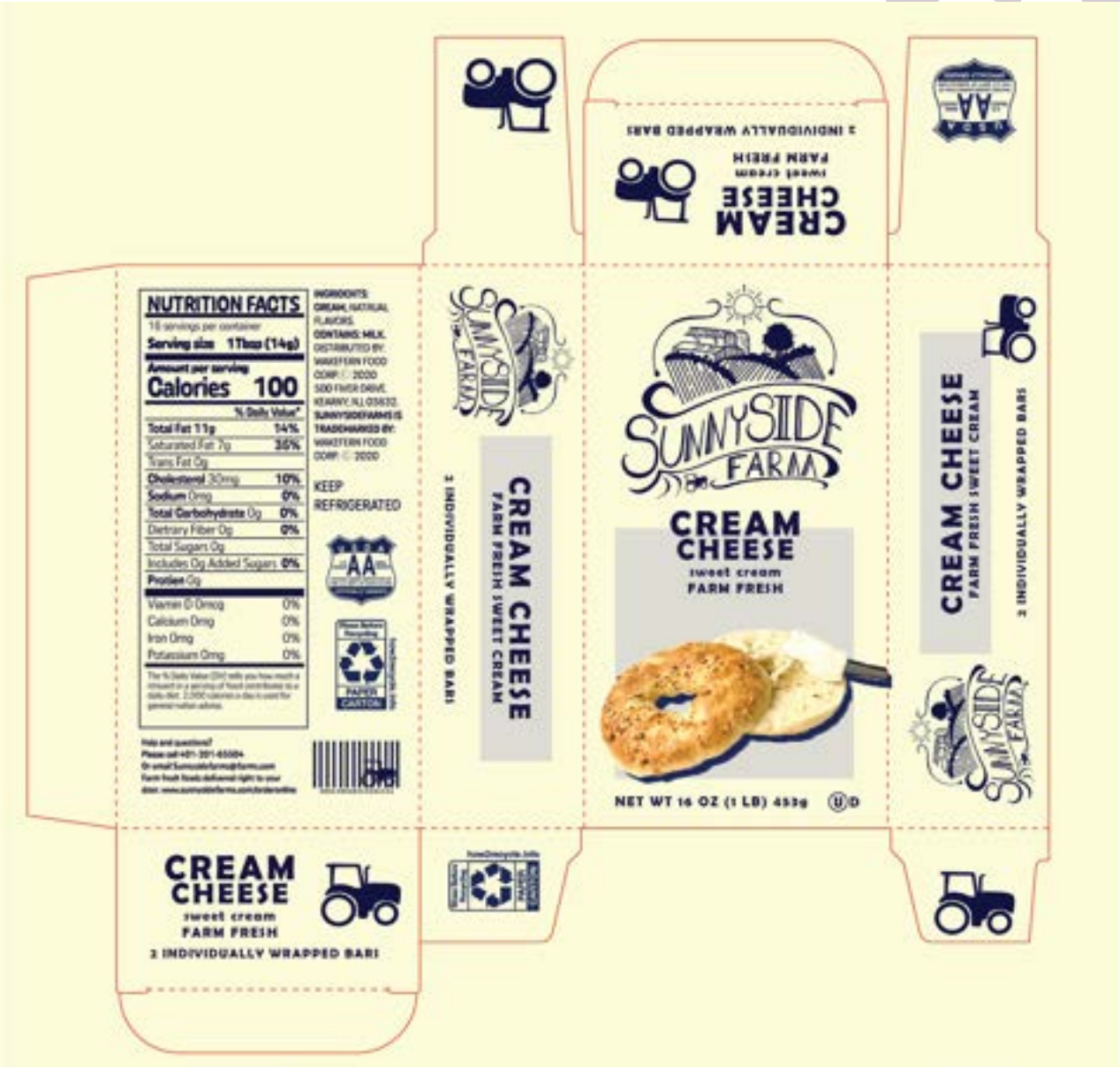
Digital Layouts + Physical Product

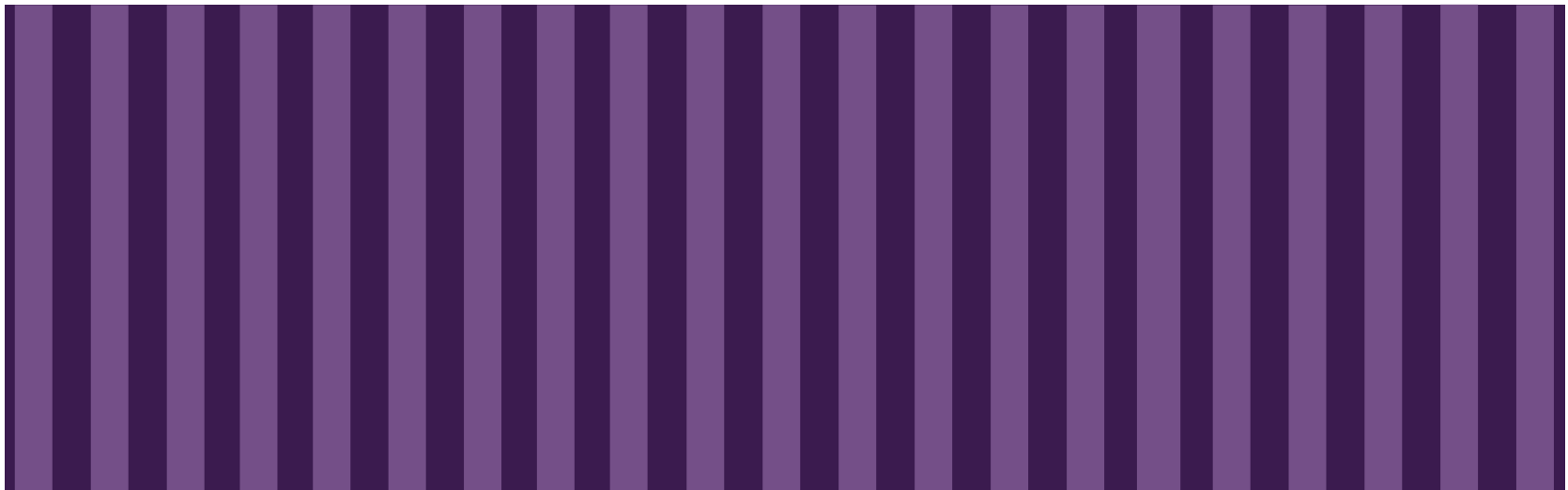
TITLE:

Farm-to-table goods often evoke the charm and authenticity found in stores like Whole Foods and Trader Joe's. For this project, I aimed to encapsulate that feeling right on the packaging. The design features rolling hills, sunny skies, and rustic elements that evoke the warmth of fresh, local goods. Sunny Side Farms brings the essence of farm freshness straight from the backyard to your plate, blending visual storytelling with a sense of wholesome quality.









CAGE FREE

12 BROWN EGGS GRADE A LARGE

KEEP REFRIDGERATED OR BLOW 45°F 

NUTRITION FACTS

Servings per container: 12, **Serv. size: 1 egg (58g)**, Amount per serving: **Calories 80**, **Total fat** 5g. (6% DV), **Sat. Fat** 2g (10% DV), **Trans Fat** 0g, **Cholest.** 210mg (70%DV), **Sodium** 80mg (3%DV), **Total Carb.** 0g (0% DV), **Fiber** 0g (0% DV). **Total Sugars** 0g (Incl. 0g Added Sugars, 0% DV), **Protein** 7g (17% DV), **Vit. D** 1.1mcg (6% DV), **Calcium** 30mg (2% DV), **Iron** 1mg (6% DV), **Potas.** 80mg (0% DV).



CAGE FREE

12 BROWN EGGS GRADE A LARGE

SUNNYSIDE FARM IS TRADEMARKED AND DISTRIBUTED BY: WAKEFERN FOOD CORP. 500 FIVER DRIVE, KEARNY, NJ 07032.

KEEP REFRIDGERATED OR BLOW 45°F



12 EGGS - NET WT 24 OZ (1LB 8 OZ) 630g   



CAGE FREE

12 BROWN EGGS GRADE A LARGE

KEEP REFRIDGERATED OR BLOW 45°F 



CAGE FREE

12 BROWN EGGS GRADE A LARGE

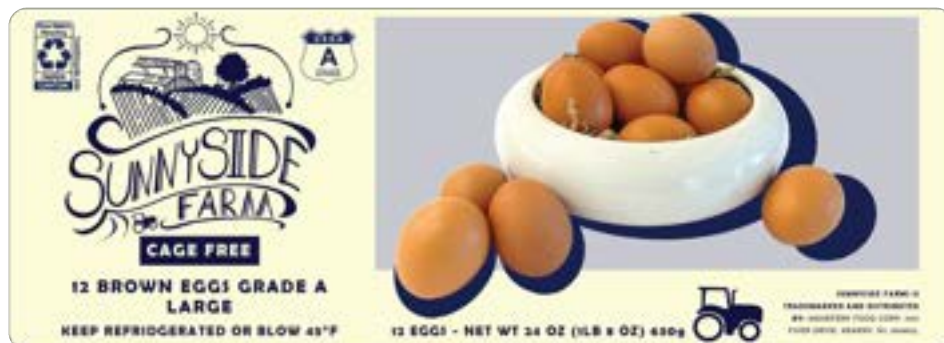
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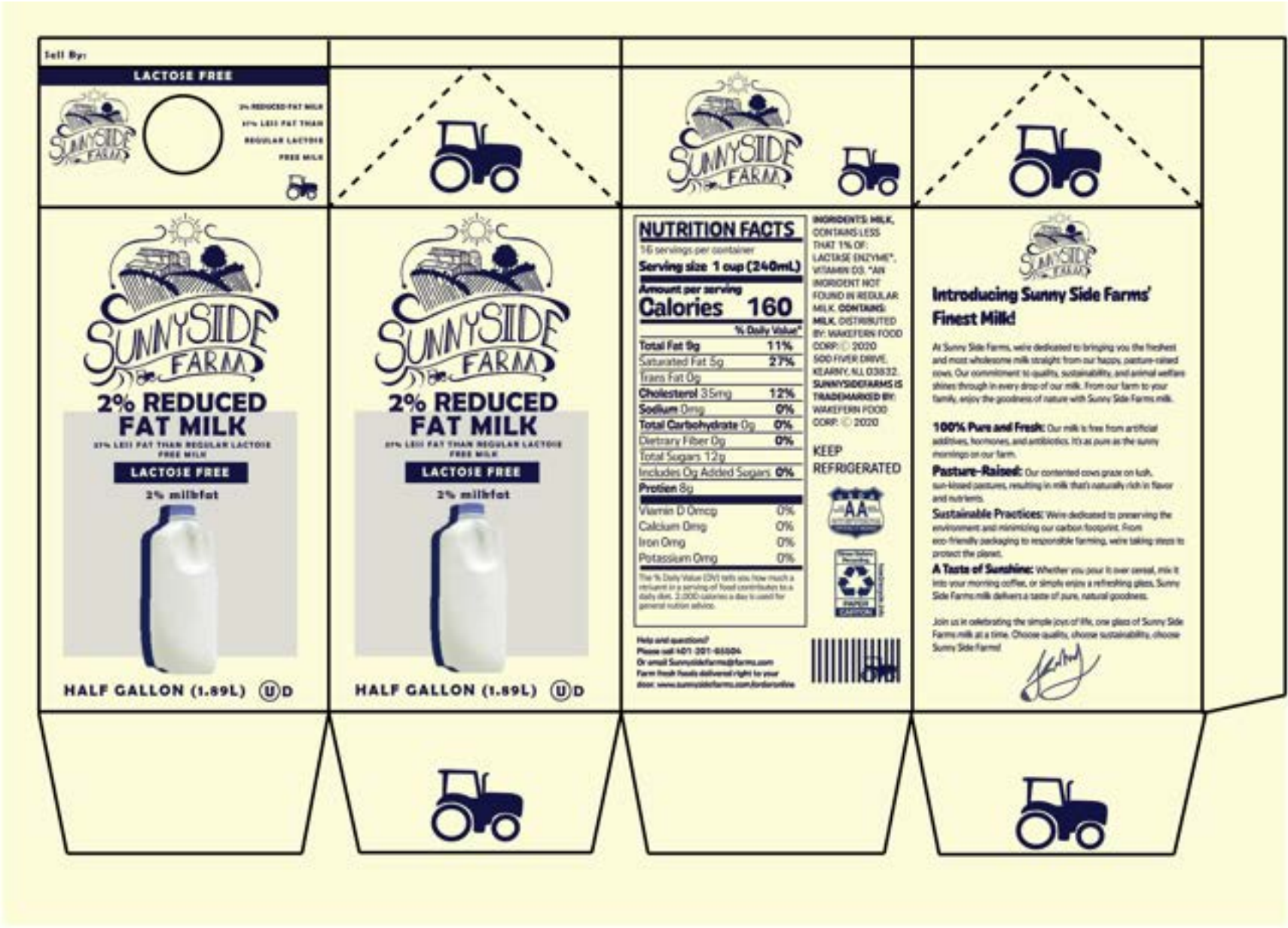
CAGE FREE

12 BROWN EGGS GRADE A LARGE

KEEP REFRIDGERATED OR BLOW 45°F 







Sell By:

LACTOSE FREE



3% REDUCED FAT MILK
37% LESS FAT THAN
REGULAR LACTOSE
FREE MILK











CHOCOLATE MILK

LACTOSE FREE



HALF GALLON (1.89L) 





CHOCOLATE MILK

LACTOSE FREE



HALF GALLON (1.89L) 



NUTRITION FACTS

16 servings per container

Serving size 1 cup (240mL)

Amount per serving

Calories 160

% Daily Value*

Total Fat 8g

11%

Saturated Fat 5g

27%

Trans Fat 0g

Cholesterol 35mg

12%

Sodium 0mg

0%

Total Carbohydrate 0g

0%

Dietary Fiber 0g

0%

Total Sugars 12g

Includes 0g Added Sugars 0%

Protein 8g

Vitamin D 0mcg

0%

Calcium 0mg

0%

Iron 0mg

0%

Potassium 0mg

0%

The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Info and questions?
Phone: call 401-201-6500
Or email: SunnysideFarms@SunnysideFarms.com
Sunnyside Farms delivers right to your door. www.sunnysidefarms.com/delivering

INGREDIENTS: MILK, CONTAINS LESS THAN 1% OF LACTOSE ENZYME*, VITAMIN D3, *AN INGREDIENT NOT FOUND IN REGULAR MILK. CONTAINS MILK. DISTRIBUTED BY: WINDFARM FOOD CORP. © 2020 500 FIVER DRIVE, KEARNEY, NJ 07032. SUNNYSIDE FARMS IS TRADEMARKED BY: WINDFARM FOOD CORP. © 2020

KEEP REFRIGERATED





Introducing Sunnyside Farms' Finest Milk!

At Sunnyside Farms, we're dedicated to bringing you the freshest and most wholesome milk straight from our happy, pasture-raised cows. Our commitment to quality, sustainability, and animal welfare shines through in every drop of our milk. From our farm to your family, enjoy the goodness of nature with Sunnyside Farms milk.

100% Pure and Fresh: Our milk is free from artificial additives, hormones, and antibiotics. It's as pure as the sunny mornings on our farm.

Pasture-Raised: Our contented cows graze on lush, sun-kissed pastures, resulting in milk that's naturally rich in flavor and nutrients.

Sustainable Practices: We're dedicated to preserving the environment and minimizing our carbon footprint. From eco-friendly packaging to responsible farming, we're taking steps to protect the planet.

A Taste of Sunshine: Whether you pour it over cereal, mix it into your morning coffee, or simply enjoy it as a refreshing glass, Sunnyside Farms milk delivers a taste of pure, natural goodness.

Join us in celebrating the simple joys of life, one glass of Sunnyside Farms milk at a time. Choose quality, choose sustainability, choose Sunnyside Farms!





Sell By:

LACTOSE FREE



3% REDUCED FAT MILK
37% LESS FAT THAN
REGULAR LACTOSE
FREE MILK











WHOLE MILK

LACTOSE FREE



HALF GALLON (1.89L) 





WHOLE MILK

LACTOSE FREE



HALF GALLON (1.89L) 



NUTRITION FACTS

16 servings per container

Serving size 1 cup (240mL)

Amount per serving

Calories 160

% Daily Value*

Total Fat 8g

11%

Saturated Fat 5g

27%

Trans Fat 0g

Cholesterol 35mg

12%

Sodium 0mg

0%

Total Carbohydrate 0g

0%

Dietary Fiber 0g

0%

Total Sugars 12g

Includes 0g Added Sugars 0%

Protein 8g

Vitamin D 0mcg

0%

Calcium 0mg

0%

Iron 0mg

0%

Potassium 0mg

0%

The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Info and questions?
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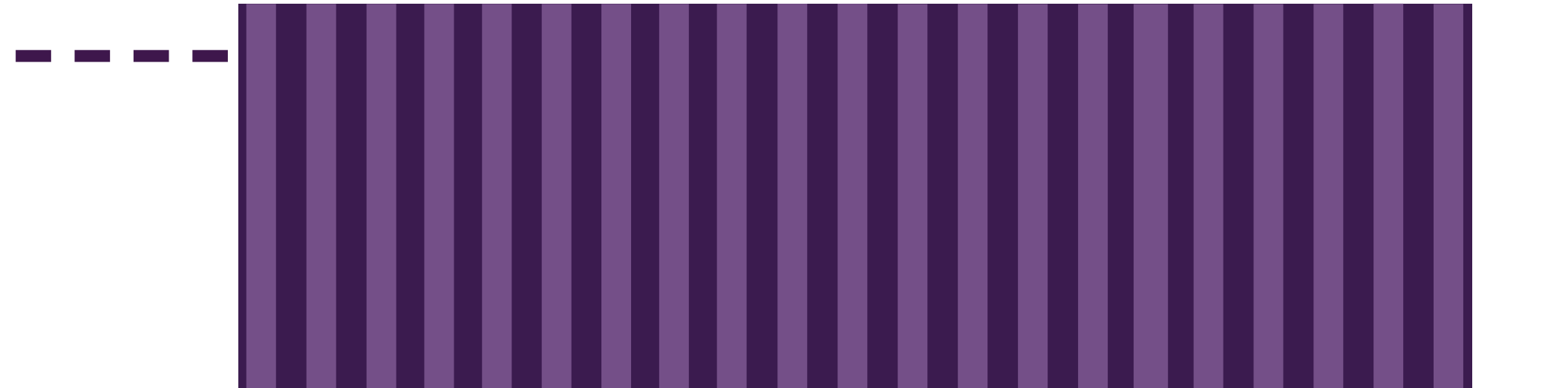
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NETHERLANDS



In 1927, Miss Lida Rogers, a biology instructor at Holland High School, proposed the creation of the tulip festival. She had advocated for the tulip to become Holland's emblem flower due to its Dutch roots.

The Dutch royal family sends 10,000 tulip bulbs to Ottawa each year as a sign of gratitude.

Tulips actually originate from the Tian Shan mountain region of the Himalaya, and were brought to Holland via Turkey in the 16th century.





Late 16th Century

Since its inception, the Tulip Festival has been celebrated annually in April, transforming Amsterdam with colorful displays of tulips. Hundreds of thousands of tulips are planted across the city in public parks, gardens, and along the streets.

Tulips were introduced to the Netherlands from the Ottoman Empire.

The first official "Tulip Festival" was held in Amsterdam. This event was a celebration of the tulip as a symbol of friendship and tourism post-WWII.

The period known as "Tulip Mania" occurred. During this time, tulips became extremely popular and their prices soared to extraordinarily high levels before crashing dramatically.

The modern tulip festival was founded by the modern tulip enthusiast, Albrecht, a tulip enthusiast who brought tulips back to the Netherlands through his efforts.

1634-1637

tulip festival
EST. 1948
NETHERLANDS

TULIP FESTIVAL STYLESCAPE SHEET

LOGO



FONTS N SUCH

Futura Medium Body copy
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 !@#\$%^&*()
Insignia TITLE COPY
ABCDEFGHIJKLMNOPQRSTUVWXYZ
!\$^*()

COLOR PALETTE



ICON STYLE



AESTHETIC/IMAGE STYLE



47

"Festival" was held in
s started to celebrate the
dship and to help boost
World War II.

2014

The modern "Tulip Festival" was initiated by Saskia Albrecht, a tulip enthusiast, with the goal of planting one tulip for each of Amsterdam's 800,000+ inhabitants. The festival aims to bring the tulip back to the streets of Amsterdam and is celebrated throughout the entire month of April.

"Tulip Festival" was initiated by Saskia
tulip enthusiast, with the goal of planting
for each of Amsterdam's 800,000+
ts. The festival aims to bring the tulip
streets of Amsterdam and is celebrated
ghout the entire month of April.

2014

Despite challenges such as the
COVID-19 pandemic, which affected
tourism and public gatherings, the
festival adapted by offering modified
events and ensuring the planting of
tulips continued.

2021-Present





THE WILD TATER GROUP PROJECT

EXPERTISE:

Logo Design
Illustration
Packaging

TOOLS:

Adobe Indesign
Clip Studio Paint

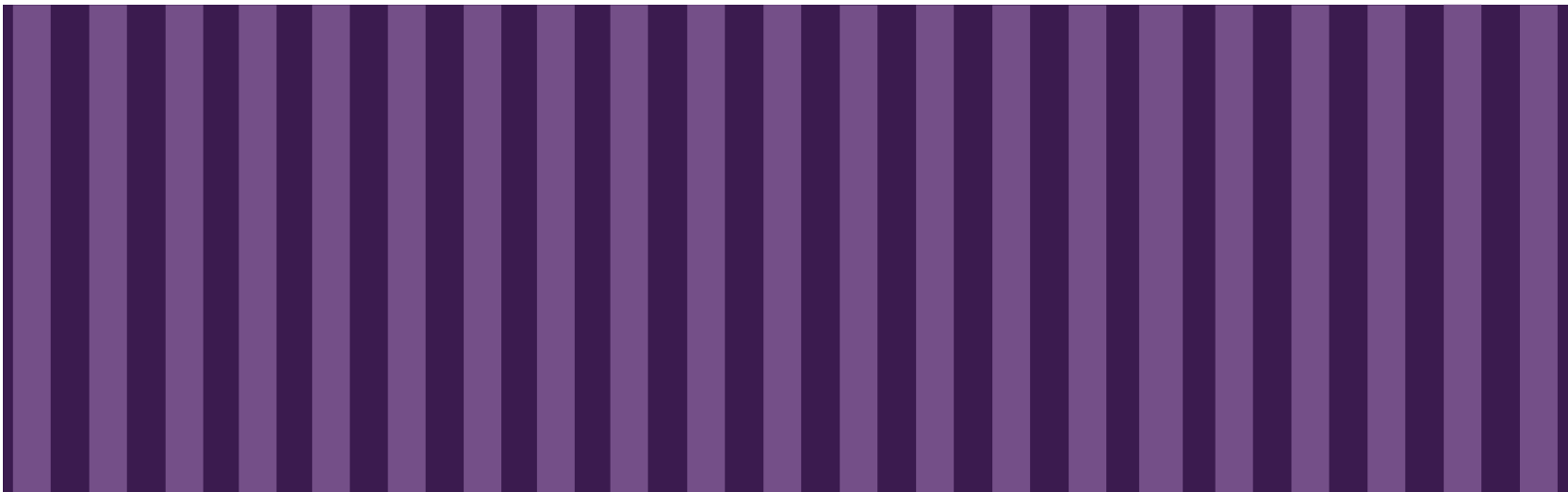
DELIVERABLES:

Digital Layouts. Physical packaging, physical Menus

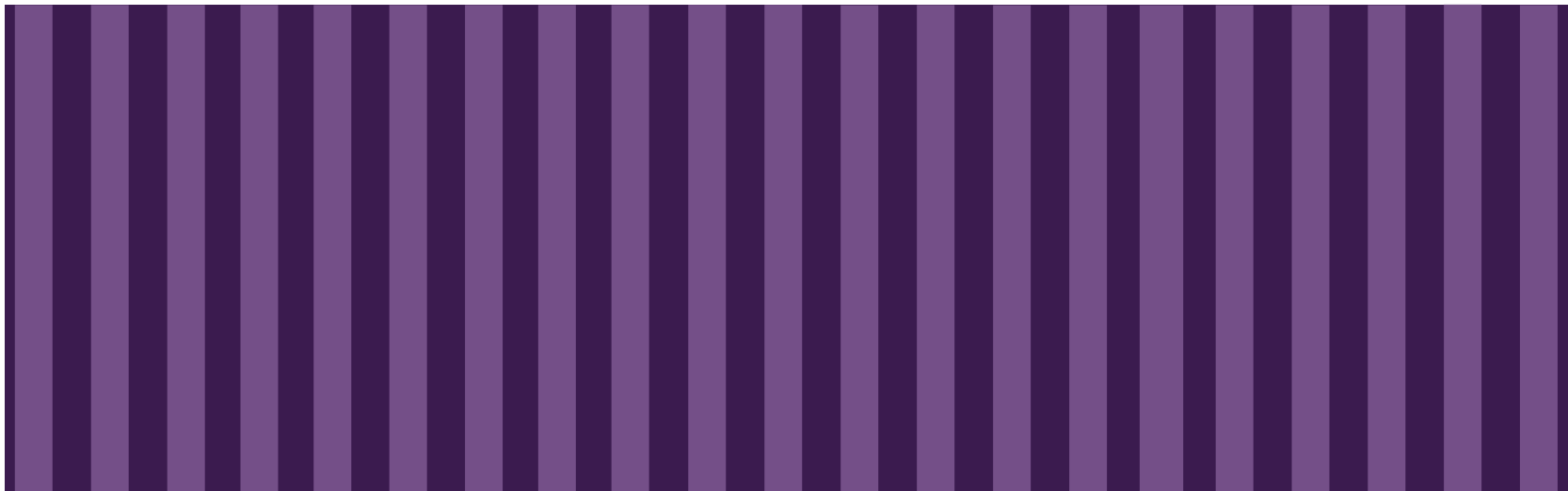
TITLE:

Collaborating with two other students, we were tasked with creating a brand identity for a chef student client group. Drawing inspiration from the world of The Lord of the Rings, our clients requested a logo, menu, packaging, and comment cards infused with Elvish and cottagecore elements. The concept centered around a potato-based menu, with dishes that ‘mash ‘em, boil ‘em, or put ‘em in a stew,’ offering customers a culinary adventure that’s as enchanting as it is delicious.









MOVIE POSTER DESIGN

EXPERTISE:

Character Design
Illustration

TOOLS:

Clip Studio Paint

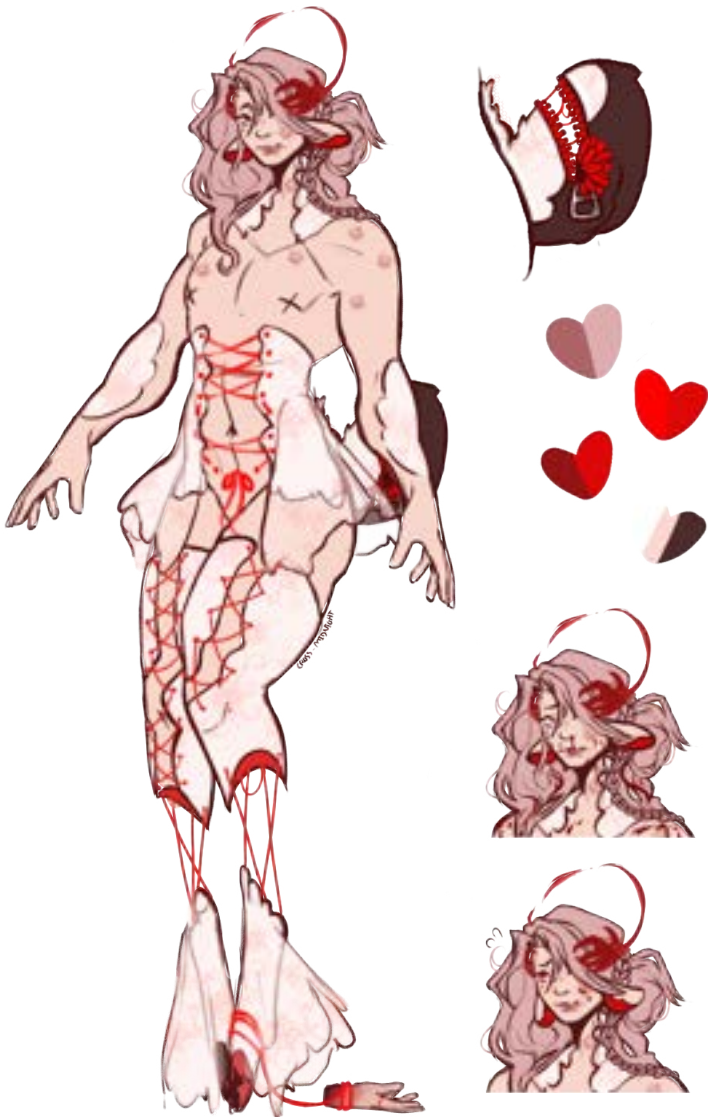
DELIVERABLES:

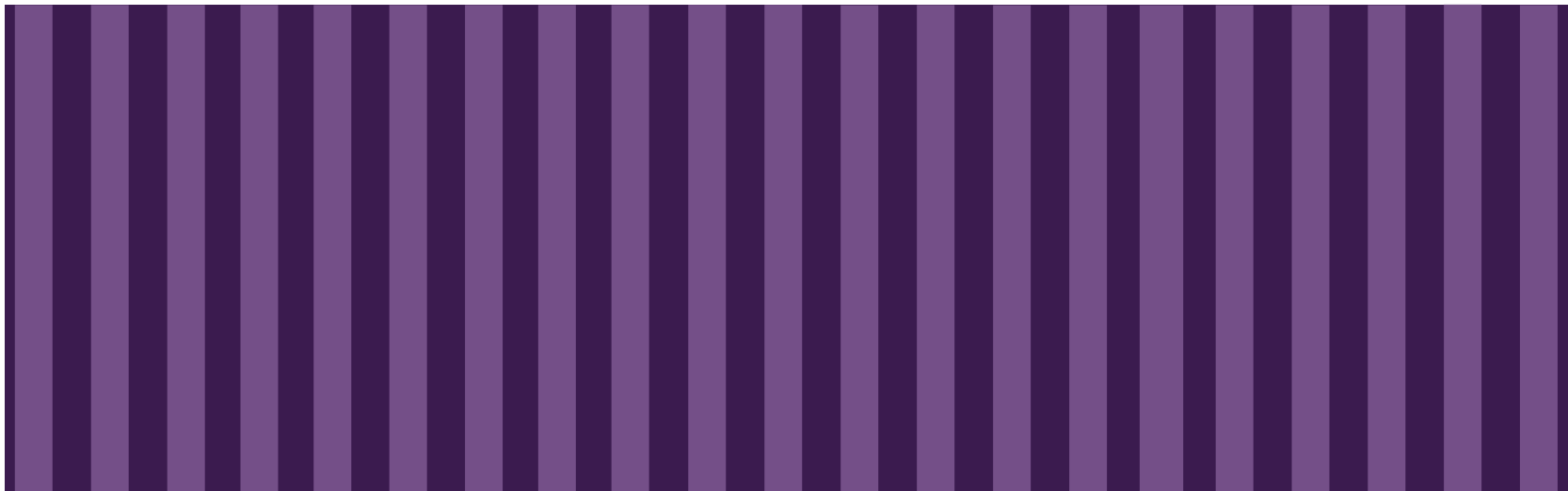
Digital Poster + Speedpaint

RED STRING OF FATE:

Telling a tale of love, fate, and heartbreak, this movie poster was created for a character bound by the red string of destiny—until it is tragically severed by a demon. Through thoughtful collaboration, I helped bring this character to life, crafting a visual narrative that reflects his poignant journey. Though his past is filled with sorrow, the design hints at a hopeful future, capturing both the sadness and the enduring optimism of his story.

Speedpaint video!





Kismet
Wreaths

Butch
Weathers

Peony
Rider

TILL DEATH DO US PART WAS JUST THE START.

THE RED STRING

A FILM BY CROSSES

CREEPHOUSE PRESENTS

IN ASSOCIATION WITH CAIN A FILM BY ANDREA 'THE RED STRING' CO-STARRING KISMET
CASTING BY BUTCH BRAXTON ORIGINAL MUSIC BY CAIN BRAXTON COSTUME DESIGNER TINA OUM EDITED BY
ANDREA OUM DIRECTOR OF PHOTOGRAPHY TIM TOM.
PRODUCED BY DIBBLE DABBLE WRITTEN AND DIRECTED BY ANDREA OUM



