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## FOR IMMEDIATE RELEASE

### LightGuard Systems Engages Savvy Capital Management to Advance Capital Growth and Scale Innovative Traffic Safety Platform

**SANTA ROSA, Calif. — July 7, 2026** — LightGuard Systems, Inc., a pioneer and technology leader in pedestrian and motorist warning traffic control devices, today announced its formal engagement with Savvy Capital Management, LLC, a premier strategic acquisitions and advisory firm. Under the agreement, Savvy Capital Management will provide strategic advisory services to position LightGuard Systems for an upcoming \$1,500,000 capital raise. The initiatives will support bridge financing, capitalization structuring, strategic planning and business development, advanced technology implementation, and market expansion for LightGuard's next-generation traffic safety portfolio.

The collaboration comes at a pivotal time as LightGuard Systems continues to commercialize its two latest breakthroughs designed to drastically improve roadway and crosswalk safety: the HeadsUp!® mobile application and the Eco RRFB™ platform.

- **HeadsUp!® App:** An innovative Bluetooth traffic safety mobile application. Utilizing Bluetooth Low Energy (BTLE) beacons that integrate directly into infrastructure or onto pedestrians, the app delivers timely, non-distracting audible and visual alerts directly to smartphones when motorists approach active crosswalks, school buses, school zones, bicyclists, or specialized road hazards.
- **Eco RRFB™ System:** A patented, all-in-one solar-powered Rectangular Rapid Flashing Beacon designed to revolutionize municipal safety deployment. The unique, enclosed architecture completely eliminates the need for trenching, external cabinets, or heavy bucket trucks, allowing city crews to fully install a compliant crossing system in under two hours—slashing traditional setup complexity and costs by up to 75%.

### Executive Commentary

*"We are thrilled to collaborate with LightGuard Systems as they transform municipal safety infrastructure," said Vito Renaldi, Managing Member of Savvy Capital Management. "By coupling their patented, rapid-deployment Eco RRFB platform*

*with the line-of-sight-defying capability of the HeadsUp! app, LightGuard is solving the exact friction points modern cities face: budget constraints, labor shortages, and rising pedestrian fatalities. Our focus is to deliver investor-ready structure and valuation positioning to fuel this next multi-million dollar chapter of domestic and international scaling."*

The strategic alignment will prepare LightGuard Systems for immediate engagement with strategic partners, accredited investors, and crowdfunding platforms to meet the surging infrastructure demand driven by national Vision Zero initiatives.

### **About LightGuard Systems, Inc.**

For over thirty years, LightGuard Systems has pioneered high-intensity illuminated pedestrian safety systems. As creators of the lighted crosswalk category, their robust, MUTCD-compliant solar and wireless solutions are mathematically proven to increase driver yielding rates from 20% up to 95%. From corporate campuses to public city blocks, LightGuard is dedicated to preventing accidents through cutting-edge traffic calming technology. For more information, visit [www.lightguardsystems.com](http://www.lightguardsystems.com).

### **About Savvy Capital Management, LLC**

Savvy Capital Management provides tailored corporate advisory, financial modeling, capital formation strategy, and investor-readiness solutions for high-growth enterprises and entrepreneurs. Based in Boca Raton, Florida, the firm specializes in preparing businesses to execute institutional-grade transactions and structured capital deployment. For more information, visit [www.SavvyCapitalMgmt.com](http://www.SavvyCapitalMgmt.com).

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