



District New Member Orientation

Presenter



AGENDA

Lions Clubs International:

History

Structure

Where We Fit In

Lions Clubs International Global Service

Lions of Pennsylvania Service Projects

Service Projects for Your Club



www.lionsclubs.org

<https://youtu.be/GQcKV2IYvGU>

Who Lions Are



Founded: *June, 1917* by Chicago businessman Melvin Jones

Vision Statement: To be the global leader in community and humanitarian service.

Mission Statement: To empower volunteers to serve their communities, meet humanitarian needs, encourage peace and promote international understanding through Lions clubs.

Motto: "We Serve"

Slogan: Liberty, Intelligence, Our Nation's Safety

Became an *international* organization in *1920* with the chartering of a club in Windsor, Ontario, Canada.



Who Lions Are



Service to the blind and visually impaired began in 1925 when Helen Keller challenged the Lions to become **“Knights of the Blind in the crusade against darkness”**

Lions continuously expand their focus to help meet the ever-increasing needs of our global community.

“Alone we do so little, together we can do so much”

- Helen Keller



Who Lions Are



Lions are men and women dedicated to serving those in need, whether in their own community or around the world.

- Over 1.4 million members
- Over 200 countries
- More than 48,000 clubs





Lions Club International Executive Officers



Brian Sheehan

International President



Douglas X. Alexander

Immediate Past International President,
LCIF Chairperson



Dr. Patti Hill

International First Vice President



Lions Club International Executive Officers



Fabrício Oliveira

International Second Vice President

📍 Catolé do Rocha, Brazil



A. P. Singh

International Third Vice President

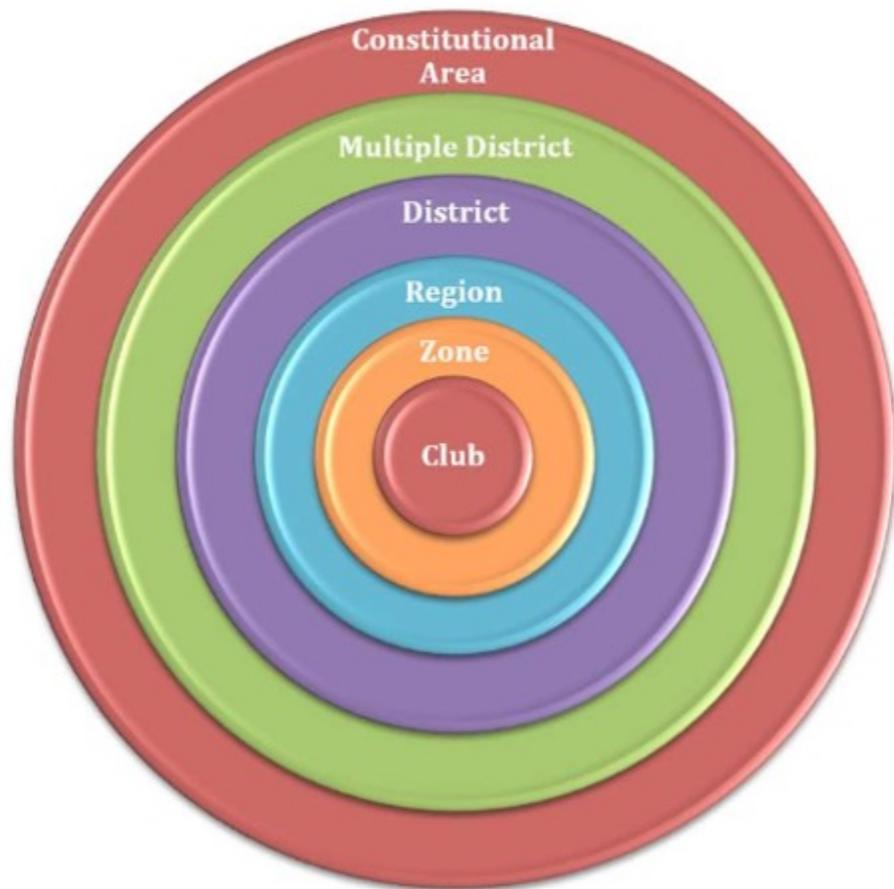
📍 Kolkata, India

Lions Clubs International President's Theme





**Where are we
in the grand scheme of Lions Clubs International?**



- A **club** consists of a minimum of 20 members.

- A **zone** consists of 4-8 clubs.

- A **region** (which is optional) has 10-16 clubs.

- A **district** has at least 35 clubs with 1250 active members.

- Several districts in a given geographical area comprise a **multiple district** (or MD).

- Each Lions club is located in one of 8 **Constitutional Areas**, which is represented by at least one international director.

Our structure

The association is divided into eight constitutional areas.

CA I

United States of America, Its Affiliates,
Bermuda & the Bahamas

CA II

Canada

CA III

South America, Central America,
Mexico, and Islands of the
Caribbean Sea

CA IV

Europe

CA V

The Orient and Southeast Asia

CA VI

India, South Asia, and the
Middle East

CA VII

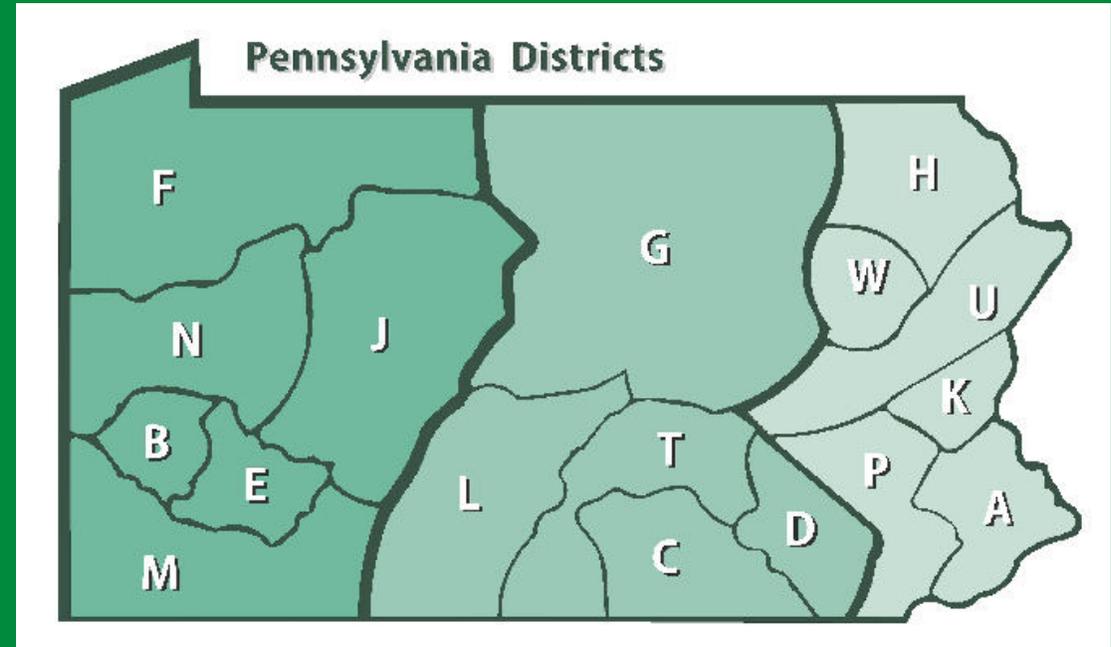
Australia, New Zealand, Papua New
Guinea, Indonesia & The Islands of the
South Pacific Ocean

CA VIII

Africa



Pennsylvania is
Multiple District 14
Divided into 3 regions.
East, Central, West
First club in PA
Chartered in 1921.



Western	Central	Eastern
<p>District 14-B</p> <p>Allegheny</p>	<p>District 14-C</p> <p>Adams Cumberland York</p>	<p>District 14-A</p> <p>Bucks Delaware Montgomery Philadelphia</p>
<p>District 14-E</p> <p>Westmoreland</p>	<p>District 14-D</p> <p>Lancaster Lebanon</p>	<p>District 14-H</p> <p>District 14-H Lackawanna Susquehanna Wayne Wyoming</p>

Western	Central	Eastern
<p>District 14-F</p> <p>Crawford Erie Forest Mercer McKean Venango Warren</p>	<p>District 14-G</p> <p>Bradford Centre Clinton Columbia Lycoming Montour Northumberland Potter Snyder Sullivan Tioga Union</p>	<p>District 14-K</p> <p>Lehigh Northampton</p>
<p>District 14-J</p> <p>Cambria Cameron Clearfield Elk Indiana Jefferson</p>	<p>District 14-L</p> <p>Bedford Blair Fulton Huntingdon Mifflin</p>	<p>District 14-P</p> <p>Chester Berks</p>

Western	Central	Eastern
<p>District 14-M</p> <p>Fayette Greene Somerset Washington</p>	<p>District 14-T</p> <p>Dauphin Franklin Juniata Perry</p>	<p>District 14-U</p> <p>Carbon Monroe Pike Schuylkill</p>
<p>District 14-N</p> <p>Armstrong Beaver Butler Clarion Lawrence</p>		<p>District 14-W</p> <p>Luzerne</p>

We are in
District 14-
(in the Region)
which contains clubs

District 14- Governor is
from the
Lions Club.

Insert Picture of District Governor Here

His theme is “ ”

Now, let's see how our District is Organized

Insert Club Names for Zones

Region I
Zone A

Region I
Zone B

Region II
Zone A

District
14-

Region II
Zone B

Region III
Zone A

Region III
Zone B

Insert Club Names for Zones

Region IV
Zone A

Region IV
Zone B

Region V
Zone A

District
14-

Region V
Zone B

Region VI
Zone A

Region VI
Zone B

The Lions Clubs of 14-

Insert Map of District with Clubs Pinpointed

Lions Clubs International Brand Guidelines



3.1 C

How to represent the world's premier service organization.

**There are “Teams”
within each Club,
District,
State (Multiple District),
Constitutional Area & International
called
Global Action Teams.**



Lions Clubs International



Pantone® Cool Gray 5
30C 25M 0Y 0K
179R 178G 177B
HTML #B3B2B1



Pantone® 171
0C 79M 81Y 0K
255R 92G 53B
HTML #FF5B35

As a general rule, light colors work best over dark colors. For example, yellow, white, and cool gray may work well atop the other darker, richer hues. When placing text on top of color, always ensure that proper contrast and readability are maintained.

PERSONALITY
Sophisticated, even with its sleeves rolled up, the Lion signifies Lions International as a whole. It speaks in a manner that is cool but serious, and clever turns of phrase without being over the top. It's eloquent but can get down to business in a moment's notice.

HEADLINES AND SUBHEADLINES
Headlines are high-level, emotional and engaging. Subheadlines are explanatory, helping define the headline case, with end punctuation when appropriate.

COPY
Copy should deliver key messages and invite action. Varying sentence length creates pacing and flow. Copy should be simple in style in general, but rules are broken to create interest. Avoid fragments, starting sentences with conjunctions.

CALL TO ACTION
Calls to action should be strong, inviting and clear. They should be visually packaged or highlighted so they work for the advertiser and provide real benefits.



Global Actions Teams

The International Global Action Team Leader is The International President

Brian E. Sheehan

We are located in Constitutional Area 1

**The Global Action Team Leader for Constitutional Area 1 is
Past International Director Jerome Thompson**

**We are located in Area D within Constitutional Area 1 which includes
Multiple Districts 14, 24, and 29.**

Our Area Global Action Team Leader is Past Council Chair Martin Alford

Pantone® Cool Gray 5
30C 25M 0Y 0K
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HTML #B3B2B1

Pantone® 171
0C 79M 81Y 0K
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For the Multiple District Global Action Team, the Global Action Team Coordinator
is the Council Chair – Past District Governor David Leon



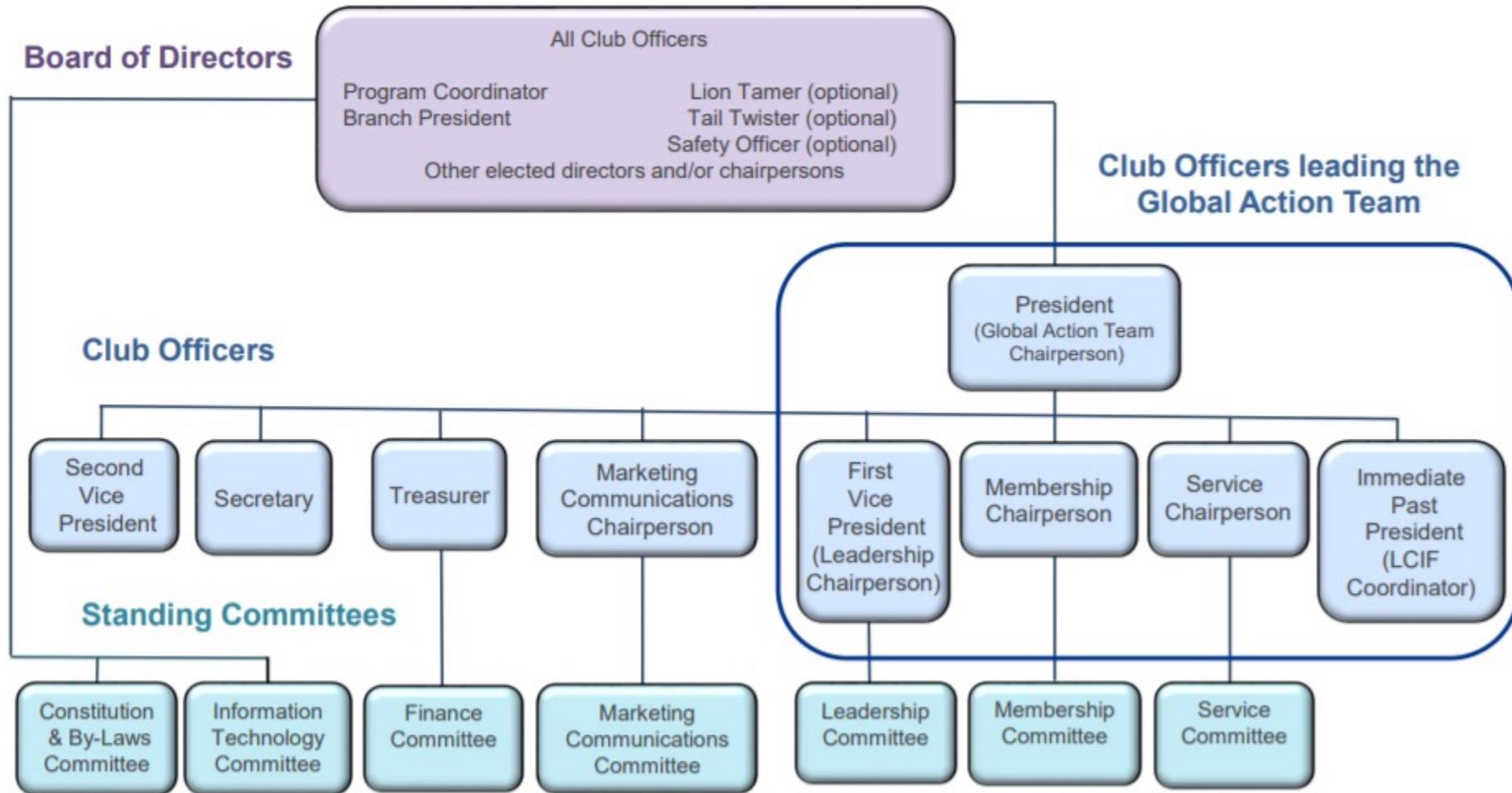
For the District Global Action Team, the Global Action Team Coordinator is the District Governor.



For the Club's Global Action Team, the Chairperson is the Club President.



Model Club Structure





Our Global Service Causes





Lions Clubs International
FOUNDATION

Lions Clubs International Foundation (LCIF)

Founded in 1968, the mission of LCIF is to "empower Lions clubs, volunteers, and partners to improve health and well-being, strengthen communities, and support those in need through humanitarian services and grants that impact lives globally, and encourage peace and international understanding."

1972 - LCIF awards first grant of US\$5,000 for flooding in South Dakota, USA

Matching Grants

**District and Club Community
Impact Grants**

Diabetes Grants

SightFirst Grants

Hunger Grants

Childhood Cancer Grants

Disaster Relief Grants

Leo Service Grants

Lions Quest Grants

Pennsylvania Lions Approved State Projects



The foundations or humanitarian organizations that are approved projects in Multiple District 14 have been approved by a Council of Governors, voted on at a State Convention and received a majority vote.

The following foundations and groups have this approval:

PA Lions Sight Conservation and Eye Research Foundation



Lions of Pennsylvania Foundation



PA Lions Hearing Research Foundation



Leader Dogs for the Blind

Pennsylvania Lions Beacon Lodge Camp



Pennsylvania Lions Beacon Lodge Camp Inc., provided specialized recreation for special needs campers



ADULT CAMP

Consists of 9 buildings which can accommodate up to 120 people including staff. It has a Main Lodge with lodging, kitchen, and dining facilities, an Infirmary, an Arts & Crafts building, a Canteen, Camper Housing units, laundry facilities, a large gazebo, outdoor swings, seating, and a stone fire ring.



CHILDREN'S VILLAGE

Consists of 16 building which can accommodate 73 people including staff. The main building houses the kitchen and dining facilities, the Unit Director's apartment, laundry facilities, and children's lounge. It also has an Infirmary, an Activities building, an Arts & Crafts and Nature Center, and 12 Cabins.



ACTIVITES

Our activity areas include Governors Green, Outdoor Bowling Alleys, Swimming Pool, Hodges Hand Car Railroad, a Pond, an Overnight Shelter, A-frames Primitive Camping, Climbing Tower, and Zip Line.



Their mission is empowering people who are blind or visually impaired with lifelong skills for safe and independent daily travel. They are 100% philanthropically funded by individual donors, Lions clubs, corporate partners and foundations. All services are provided free of charge to their clients.





- **The Foundation is a public, non-profit, tax exempt [501 © (3)] corporation.**
- **The Foundation was incorporated as the Charitable arm of the Pennsylvania Lions.**

Your Club and your service projects



Let's talk about your clubs.

Each club has its own history & special projects.

What is your favorite club service activity?

What is a service activity you wish your club would do?

Your Club and your service projects



Discover
Our Story

Explore
Our Impact

Start
Your Service

Support
Your Foundation

Resources
For Members

LCICon
Your Convention

Join

Donate



HOME / HOME / THE SERVICE JOURNEY / SERVICE PROJECT PLANNERS

Service Project Planners

Service Project Planners are a collection of downloadable tools designed for clubs that are ready to engage our global causes in their community.

<https://www.lionsclubs.org/en/start-our-approach/service-journey/service-project-planners>



Questions

