

# THE VAMPIRE CHRONICLES UNOFFICIAL FANDOM SURVEY: RESULTS AND FINDINGS ACCESSIBILITY OPTIMIZED VERSION

These are the results of an unofficial survey put together by a fan of *The Vampire Chronicles* in June 2025 out of curiosity about the make-up, history, and opinions of the fans of this nearly fifty year old book series. The home of these survey results is at <a href="https://www.tumblr.com/tvcfandomsurvey">https://www.tumblr.com/tvcfandomsurvey</a>.

This is the pdf version of the results that is optimized for accessibility and screenreaders. All graphs that appear in the survey results are displayed here as tables only.

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## PART 1: WHO ARE THE VAMPIRE CHRONICLES FANS?

The survey was conducted between June 6, 2025, and June 30, 2025. The following summary is of 513 responses, collected mostly from users on Tumblr and Reddit.

#### WHAT YEAR WERE YOU BORN?

The earliest birth year given in a response was 1954, the latest was 2007. The average birth year of survey respondents was 1991, making the average age approximately 33/34 years old. The median birth year was 1992, making the median age approximately 32/33 years old.

What year were you born?	Count of Responses
1954	1
1956	1
1958	3
1961	1
1962	1
1964	3
1965	1
1966	1
1967	1
1968	1
1969	3
1970	4
1971	1
1972	2
1973	4
1974	2
1975	8
1976	4
1977	7
1978	9
1979	11
1980	9
1981	11
1982	10
1983	11
1984	13
1985	14
1986	15
1987	13
1988	26
1989	21
1990	15

What year were you born?	Count of Responses
1991	19
1992	22
1993	18
1994	18
1995	16
1996	21
1997	29
1998	19
1999	21
2000	15
2001	19
2002	13
2003	13
2004	7
2005	12
2006	15
2007	8

#### WHEN DID YOU FIRST READ THE BOOKS?

The earliest any survey respondent started reading the books was 1976 (the year *Interview with the Vampire* was published), and the most recent responses were 2025 (the year this survey was conducted). The average and median year respondents first read the books was 2009. 71 respondents, making up 13.84% of the entire results, started reading the books in 2024, the most responses for any year.

Year First Read Books	Count of Responses
1976	1
1977	1
1979	1
1980	1
1981	1
1985	4
1986	1
1987	2
1988	4
1989	6
1990	13
1991	3
1992	9
1993	8

Year First Read Books	Count of Responses
1994	20
1995	15
1996	10
1997	3
1998	4
1999	12
2000	20
2001	8
2002	16
2003	20
2004	18
2005	11
2006	14
2007	9
2008	16
2009	12
2010	15
2011	9
2012	5
2013	11
2014	7
2015	9
2016	6
2017	6
2018	8
2019	9
2020	9
2021	11
2022	22
2023	30
2024	71
2025	21

#### HOW OLD WERE PEOPLE WHEN THEY STARTED READING THE BOOKS?

Based on the birth year and the year people started reading the books, the youngest people were when they started reading the books was approximately nine years old, the oldest anyone responded they were initially reading the books was approximately forty nine. The average age of all respondents when they first read the books was eighteen, and the median age was sixteen.

Age when First Read Books	Count of Responses
9	4
10	11
11	15
12	29
13	46
14	58
15	59
16	38
17	31
18	30
19	20
20	16
21	15
22	21
23	17
24	12
25	12
26	14
27	15
28	5
29	3
30	5
31	9
32	9
33	3
35	2
36	4

Age when First Read Books	Count of Responses
37	2
39	2
42	1
44	1
48	1
49	1

#### WHAT COUNTRY ARE YOU FROM?

Slightly fewer than half (47.56%) of respondents were from the United States, with the United Kingdom (9.94%, inclusive of 2.53% of overall respondents who answered England, 0.58% who answered Scotland, and 0.39% who answered Northern Ireland), and Canada (7.21%) with the second and third most responses.

Country	Responses
United States	244 (47.56%)
United Kingdom	51 (9.94%)
Canada	37 (7.21%)
Germany	29 (5.65%)
Italy	14 (2.73%)
Brazil	14 (2.73%)
Spain	9 (1.75%)
Australia	8 (1.56%)
Poland	8 (1.56%)
France	7 (1.36%)
New Zealand/Aotearoa	5 (0.97%)
Mexico	5 (0.97%)
Russia	5 (0.97%)
Czech Republic/Czechia	5 (0.97%)
*Chose not to answer	5 (0.97%)
Finland	5 (0.97%)
Sweden	4 (0.78%)
Romania	4 (0.78%)

Peru	4 (0.78%)
Austria	4 (0.78%)
The Netherlands	3 (0.58%)
Philippines	3 (0.58%)
Ireland	3 (0.58%)
Denmark	2 (0.39%)
Slovakia	2 (0.39%)
Portugal	2 (0.39%)
Argentina	2 (0.39%)
Hungary	2 (0.39%)
Pakistan	2 (0.39%)
Norway	2 (0.39%)
Switzerland	1 (0.19%)
Serbia	1 (0.19%)
Ukraine	1 (0.19%)
Venezuela	1 (0.19%)
Spain	1 (0.19%)
Uruguay	1 (0.19%)
Croatia	1 (0.19%)
Venezuela	1 (0.19%)
Bangladesh	1 (0.19%)
China	1 (0.19%)
India	1 (0.19%)
Ecuador	1 (0.19%)
Chile	1 (0.19%)
Belarus	1 (0.19%)
Thailand	1 (0.19%)
Honduras	1 (0.19%)
Türkiye/Turkey	1 (0.19%)
Colombia	1 (0.19%)
Lebanon	1 (0.19%)
Belgium	1 (0.19%)
Barbados	1 (0.19%)
Austria	1 (0.19%)
Lithuania	1 (0.19%)

#### WHAT LANGUAGE DID YOU READ THE BOOKS IN?

The majority of respondents read the books in English, but 111 (21.63%) have read the books in another language, including 21 respondents who have only read the books in a language other than English. Of all languages (optionally) given other than English, the most responses were 21 for Spanish.

Which Language Did You Read the Series In?	Count of Responses	Percent of Responses
First in Another Language, Then English	74	14%
First in English, Then Another Language	16	3%
Only in Another Language	21	4%
Only English (Native Speaker)	338	66%
Only English (Non Native Speaker)	64	12%

What language did you read the books in other than English?	Count of Responses
Spanish	21
French	19
German	16
Portuguese	12
Italian	10
Russian	5
Polish	5
Czech	3
Finnish	3
Romanian	2
Danish	2
Dutch	2
Hungarian	2
Mandarin	1
Croatian	1
Swedish	1

What language did you read the books in other than English?	Count of Responses
Lithuanian	1
Serbian	1
Turkish	1

#### HOW DID YOU COME ACROSS THE BOOKS?

The most common response was that people were fans of the 1994 movie, with being introduced to the books by friends and family in close second place. People who selected "other" and typed their own answer have been grouped together, these categories of responses are indicated with an asterisk (\*).

- For the group "Reference in Another Piece of Media," two answers were specifically about the 1986 song Moon over Bourbon Street by Sting, and the third was the televison show *What We Do In the Shadows* (which has directly both referenced and parodied TVC, primarily the 1994 film)
- Other fandoms that came up in people's answers (either as being where they were recommended the books or as where they first saw fan works) were *Twilight* (two people), *Vampire: The Masquerade, Dracula,* and *Hannibal*.
- "Stumbled onto the books randomly" includes people who found the books on the shelf at a home they were staying at, in a stack of free books, etc.
- One person's answer was "I grew up in New Orleans" and it's under "General Cultural Awareness" in the summaries below.

How did you come across the books?	Count and Percentage of Responses
I was a fan of an adaptation: Interview with the Vampire (the 1994 film)	148 (28.85%)
I was introduced to the books by a friend or family member	118 (23.0%)
I was a fan of an adaptation: AMC's Interview with the Vampire (the 2022 television show)	89 (17.35%)
I discovered the books in a library or bookstore	83 (16.18%)
Wanted to read the books before watching an adaptation*	12 (2.34%)
Recommended for fans of another fandom/vampires/queer media*	12 (2.34%)
The series was recommended by a reviewer, YouTuber, or other media	10 (1.95%)
I was a fan of an adaptation: Queen of the Damned (the 2002 film)	9 (1.75%)
Saw fan works/fandom activity*	8 (1.56%)
General cultural awareness*	7 (1.36%)

Stumbled onto the books randomly*	6 (1.17%)
I saw official marketing material for any of the books*	3 (0.58%)
Reference in another form/piece of media*	3 (0.58%)
Recommended by a teacher/Read for a college course*	3 (0.58%)
A book club*	2 (0.39%)

#### WHERE DID YOU FIND THE SURVEY?

The survey was shared by me (the person who made it) on Tumblr, Bluesky, Reddit, and two Discord servers. The majority of these responses are from Tumblr, with Reddit as the second largest group.

How did you come across this survey?	Count of Responses	Percentage of Responses
I saw it on Tumblr	238	46%
I saw it on Reddit	157	31%
It was shared in a private fandom Discord Server or chat	47	9%
I saw it on Bluesky	45	<b>9</b> %
It was shared with me by a friend	16	3%
Other	10	2%

# PART 2: READERSHIP, SUPPLEMENTARY MATERIALS, AND ADAPTATIONS

This section contains questions about which books, supplementary materials, and adaptations related to *The Vampire Chronicles* each respondent has read.

#### WHICH BOOK DID YOU READ FIRST?

The majority of respondents began reading the series with *Interview with the Vampire*. Among people who started with another book, the most common other first book read in the series was *The Vampire Lestat*.

Which Book Did You Read First?	Count of Responses	Percentage of Responses
Interview with the Vampire	429	83.63%
The Vampire Lestat	46	8.97%
The Vampire Armand	15	2.92%
The Queen of the Damned	7	1.36%
Pandora	5	0.97%
Blood and Gold	4	0.78%
The Tale of the Body Thief	3	0.58%
Memnoch the Devil	1	0.19%
Merrick	1	0.19%
Vittorio, the Vampire	1	0.19%
Blackwood Farm	1	0.19%

#### WHICH BOOKS HAVE YOU READ?

The average number of books in *The Vampire Chronicles and The New Tales of the Vampires* read by respondents was 8.29, the median was 8. 16 responses (3.12%) were from people who had only read one book, 83 (16.18%) were from people who had read all fifteen books.

- The book read by most respondents was *Interview with the Vampire*, with 497 respondents having finished it, and 9 having read at least part of it.
- The book completed by the fewest respondents was *Vittorio the Vampire*, with *Blood Canticle* being the second least read.
- 225 (43.85%) respondents had either read a book only in part or not finished at least one book in the series. The book the most people responded they had either started to read and not finished or had only read sections from was *The Vampire Armand*.

331 (64.52%) respondents said they were planning to read more or all of the remaining books in the series that they had not read, 95 (18.52%) respondents said they were undecided or did not plan to read any more books in the series. 87 (16.96%) respondents had read all the books in the series.<sup>1</sup>

Which Books Have You Read (In Their Entirety?)	Count of Responses	Percentage of Responses
Interview with the Vampire	497	11.68%
The Vampire Lestat	495	11.63%
The Queen of the Damned	459	10.79%
The Tale of the Body Thief	373	8.77%
Memnoch the Devil	325	7.64%
The Vampire Armand	340	7.99%
Merrick	238	5.59%
Blood and Gold	253	5.95%
Blackwood Farm	184	4.32%
Blood Canticle	168	3.95%
Prince Lestat	215	5.05%
Prince Lestat and the Realms of Atlantis	172	4.04%
Blood Communion: A Tale of Prince Lestat	170	4.00%
Pandora	235	5.52%
Vittorio, the Vampire	131	3.08%

Which Books Did You Start and Not Finish, or Only Read in Part?	Count of Responses	Percentage of Responses
Interview with the Vampire	9	1.75%
The Vampire Lestat	18	3.51%
The Queen of the Damned	26	5.07%
The Tale of the Body Thief	37	7.21%
Memnoch the Devil	40	7.80%
The Vampire Armand	47	9.16%
Merrick	34	6.63%
Blood and Gold	34	6.63%
Blackwood Farm	30	5.85%
Blood Canticle	22	4.29%
Prince Lestat	30	5.85%
Prince Lestat and the RoA	30	5.85%
Blood Communion	23	4.48%

<sup>&</sup>lt;sup>1</sup> The number of people who responded they read all the books in this answer differs from the total respondents who read all 15 books (83) because it includes four people who had not read *Vittorio* or did not finish one of the other books, but all of whom had read at least 13 books in the series.

Which Books Did You Start and Not Finish, or Only Read in Part?	Count of Responses	Percentage of Responses
Pandora	17	3.31%
Vittorio, the Vampire	21	4.09%

How Many Books in the Series Have You Read?	Count of Responses	Percentage of Responses
1	16	3.12%
2	34	6.63%
3	52	10.14%
4	39	7.60%
5	44	8.58%
6	32	6.24%
7	31	6.04%
8	31	6.04%
9	23	4.48%
10	25	4.87%
11	29	5.65%
12	25	4.87%
13	25	4.87%
14	24	4.68%
15	83	16.18%

Do you plan to read any of the The Vampire Chronicles or The New Tales of the Vampires by Anne Rice that you have not read?	Count of Responses	Percentage of Responses
Yes, I plan to eventually read all the books in the series	194	38%
Yes, I plan to eventually read more of, but not necessarily all of, the books in the series	137	27%
I have read all the books in the series	87	17%
I am still deciding/unsure if I will read any more books in the series	61	12%
No, I do not intend to read any more of the books in the series	34	7%

#### MAYFAIR WITCHES

200 (38.99%) respondents had read at least one book in *The Lives of the Mayfair Witches*. The majority of these, 131 (65.50%), read the books before reading *Merrick* but after reading other books in *The Vampire Chronicles*.

Have you read The Lives of the Mayfair Witches?	Count of Responses	Percent of Responses
Have Not Read	313	61.01%
Taltos	120	23.39%
Lasher	146	28.46%
The Witching Hour	200	38.99%

When did you read The Lives of the Mayfair Witches?	Count of Responses	Percentage of Responses
I read the books (all of the ones I have read) prior to reading any the TVC books	7	3.50%
I read the books (all of the ones I have read) after having read some of the TVC books, but prior to reading Merrick	131	65.50%
I read the books (all of the ones I have read) after having read Merrick, but prior to reading Blackwood Farm	26	13.00%
I read the books (all of the ones I have read) after having read Blackwood Farm, but prior to reading Blood Canticle	9	4.50%
I read the books (all of the ones I have read) after having read Blood Canticle	26	13.00%

#### OTHER BOOKS, COMICS, SUPPLEMENTARY MATERIAL, AND ADAPTATIONS

On average, survey respondents had seen 3.64 of the film, stage, or television adaptations, read 2 books by Anne Rice that were not part of The Vampire Chronicles or The Lives of the Mayfair Witches, had read 0.72 comic book adaptations, and read 1.22 of the supplementary materials or biographies listed.

• 254 (49.51%) respondents read at least one other book by Anne Rice, the most read non-TVC related novel was *The Mummy, or Ramses the Damned*, and the second was *The Claiming of Sleeping Beauty*.

- 168 (32.74%) respondents read at least one comic adaptation; the most read comic was *Interview with the Vampire: Claudia's Story* by Ashley Marie Witter.
- 509 (99.22%) respondents had seen at least one adaptation, and the most seen adaptation was 1994's *Interview with the Vampire* directed by Neil Jordan.
- 163 (31.77%) respondents read at least one biography or supplementary book, the most read piece of supplementary material was *The Vampire Companion* by Katherine Ramsland, and the most read biography was Anne Rice's spiritual autobiography, *Called Out of Darkness*.

Other Novels by Anne Rice	Count of Responses	Percentage of Responses
The Mummy, or Ramses the Damned	130	25.34%
The Claiming of Sleeping Beauty	117	22.81%
Cry to Heaven	103	20.08%
Violin	87	16.96%
Servant of the Bones	82	15.98%
Beauty's Punishment	67	13.06%
Beauty's Release	62	12.09%
The Feast of All Saints	61	11.89%
The Wolf Gift	61	11.89%
Exit to Eden	39	7.60%
Beauty's Kingdom	36	7.02%
The Wolves of Midwinter	31	6.04%
Belinda	30	5.85%
Christ the Lord: Out of Egypt	28	5.46%
Ramses the Damned: The Passion of Cleopatra	28	5.46%
Angel Time	22	4.29%
Ramses the Damned: The Reign of Osiris	19	3.70%
Christ the Lord: The Road to Cana	13	2.53%
Of Love and Evil	11	2.14%

Comic Book Adaptations	Count of Responses	Percentage of Responses
Interview with the Vampire: Claudia's Story by Ashley Marie Witter	109	21.25%
Yoake no Vampire/Interview with the Vampire (Manga) by Shinohara Udou	32	6.24%
The Tale of the Body Thief by Sicilian Dragon	29	5.65%
The Queen of the Damned by Innovation Comics	64	12.48%
The Vampire Lestat by Innovation Comics	74	14.42%
Interview with the Vampire by Innovation Comics	62	12.09%

Film/Television/Stage Adaptations	Count of Responses	Percentage of Responses
Interview with the Vampire (the 1994 film)	484	95.46%
Queen of the Damned (the 2002 film)	369	71.93%
Lestat (the 2005 musical, in person)	8	1.56%
Lestat (the 2005 musical, via a recording)	117	22.81%
Anne Rice's Interview with the Vampire, Season One	455	88.69%
Anne Rice's Interview with the Vampire, Season Two	413	80.51%

Biographies and Official Supplemental Materials	Count of Responses	Percentage of Responses
The Vampire Companion by Katherine Ramsland	125	24.37%
Anne Rice's Vampire Chronicles: An Alphabettery by Becket	79	15.40%
Prism of the Night by Katherine Ramsland	24	4.68%
Conversations with Anne Rice by Michael Riley	22	4.29%
Called Out of Darkness by Anne Rice	31	6.04%

### PART 3: FANDOM AND FAN WORKS

The survey included a list of questions about what people do in fandom, where they engage with other fans, and whether they took part in specific activities or identified with specific statements.

Freeform answers (where people selected "other" and wrote their own responses) are grouped together, and those results are shown with an asterisk (\*). Because these were optional additional answers offered, it is likely that more of the total respondents would have given this answer if it was a choice than chose to manually type it.

- 255 (49.71%) respondents participated in at least one of the listed activities related to the book series or its adaptations, with the most common activity being purchasing merchandise related to an adaptation with 130 (25.34%) responses, followed by visiting locations featured in the book series, with 109 (21.25%) responses.
- 304 (59.26%) respondents had created some kind of fan work, the most common being type being fanfiction (or spec, as it was commonly called in the late 90's) with 209 (40.74%) responses.
- Out of the fandom spaces listed as options, the most common answer was that people interacted with fandom on a blogging platform (Tumblr, LiveJournal, Dreamwidth, Etc), with 408 (79.53%) of respondents selecting this option.
- Along with someone actually naming The Forbidden Archive as a place they have engaged with fandom, someone else answered that they used to use a fanfiction website that they couldn't remember the name of that met The Forbidden Archive's description- so if you're the person who answered that, that's what that website is called!
- Out of the statements respondents were asked to say whether or not they identified with, "The release of a new adaptation caused me to become interested in the series/fandom after having been less active or interested" was the most answered with 235 (45.81%) responses.

Which of the Following Have You Done as a Fan?	Count of Responses	Percentage of Responses
Bought Merch Related to an Adaptation	130	25.34%
Visted Location from the Books	109	21.25%
Purchased Collector/Rare Editions	100	19.49%
Visited Locations from an Adaptation	67	13.06%
Purchased Signed Book	58	11.31%
Bought Merch Related to the Books/AR	48	9.36%
Gotten a tattoo related to The Vampire Chronicles	29	5.65%
Emailed or Written to Anne Rice and received a response	23	4.48%

Which of the Following Have You Done as a Fan?	Count of Responses	Percentage of Responses
In Person Fan Event	22	4.29%
Saw Actors/Creatives for Adaptations at Event	20	3.90%
Met Anne Rice at a Book Signing	16	3.12%
Visited the Anne Rice collection at Tulane University	13	2.53%
Saw Anne Rice at an Event	7	1.36%

What Fan Works Have You Created	Count of Responses	Percentage of Responses
Fanfiction (or spec)	209	40.74%
Fanart	155	30.21%
Cosplay/Costume	84	16.37%
Online Roleplay	76	14.81%
Tabletop Roleplay/Larp*	5	0.97%
Memes, Photosets, or Gifs*	4	0.78%
Video Edits*	4	0.78%
Podcasts*	3	0.58%
Zines/Fandom Exchanges*	2	0.39%
Other Writing*	2	0.39%
Handmade Art/Merch*	2	0.39%
Video Essay/Reviews*	2	0.39%
Inspired Music*	1	0.19%

Where do you Interact with the Fandom?	Count of Responses	Percentage of Responses
A blogging platform	408	79.53%
(Tumblr, Livejournal, Dreamwidth, Etc)		
Reddit	240	46.78%
A private forum or discord	217	42.30%
A microblogging platform	203	39.57%
(Twitter/X, Bluesky, Threads)		
A chatroom, IRC, or other older	69	13.45%
form of internet communication		
An official or unofficial fan club,	47	9.16%
in person or online		
A mailing list	20	3.90%
In Person with Friends*	11	2.14%
AO3*	10	1.95%
Meta (Facebook or Instagram)*	7	1.36%
Tiktok*	4	0.78%
Deviantart*	3	0.58%
Convention Meetups/Panels*	2	0.39%
YouTube*	2	0.39%
alt.books.anne-rice*	2	0.39%
Book Club*	1	0.19%

Do you identify with this statement?	Count of Responses	Percentage of Responses
The release of a new adaptation caused me to become interested in the series/fandom after having been less active or interested	235	45.81%
My interest in the series/fandom has come and gone over time	176	34.31%

Do you identify with this statement?	Count of Responses	Percentage of Responses
I found the fandom several years after having originally become a fan of the books	175	34.11%
I consider myself new to the fandom	130	25.34%
I have remained fairly active in the fandom over time	80	15.59%
An event within the fandom has caused me at some point to step away from interacting with it	60	11.70%
The release of a new book caused me to become interested in the series/fandom after having been less active or interested	36	7.02%

## PART 4: FAN OPINIONS AND HOT TAKES

The survey asked respondents to give their opinions on a few things about the series. As these were optional, the percentages provided here are out of all respondents who answered the question, not out of all respondents in the survey. As many of these answers had a free form field to manually type in an answer, I have also provided some notes about how those were grouped.

#### FAVORITE BOOKS

- The book the most respondents indicated was their favorite was *The Vampire Lestat*, with 193 (38.76%) votes. *The Queen of the Damned* came in second with 93 (18.67%) votes, and *Interview with the Vampire* was third with 75 (15.06%), only one more vote than fourth, *The Vampire Armand* with 74 (14.86%)
- The books people responded were their second favorite ranked the same as first place, with *The Vampire Lestat* first with 121 (25.10%) votes, *The Queen of the Damned* with 97 (20.12%) votes, *Interview with the Vampire* with 78 (16.18%) votes, and *The Vampire Armand* with 61 (12.66%).
- The most common combinations of favorite and second favorite books were Favorite: *The Vampire Lestat* and Second Favorite: *The Queen of the Damned* with 57 (11.45%) answers, and Favorite: *The Vampire Lestat* and Second Favorite: *Interview with the Vampire* with 53 (10.64%) answers.
- 89.36% of respondents who gave their favorite and/or second favorite book responded that one of the first three books in the series was their first or second favorite.
- Among respondents who did not give one of the first three books in the series as their first or second favorite, the most common combination of first and second favorite books were *The Vampire Armand* and *Blood and Gold*, with 12 votes (plus 4 votes with *Blood and Gold* as the favorite and *The Vampire Armand* as the second favorite.)
- The books that were chosen as favorite or second favorite the least were *Vittorio, the Vampire* and *Merrick* (each with one vote for favorite, two for second favorite), and *Blood Canticle* (one vote for favorite, one vote for second favorite).
- Each book in the Prince Lestat trilogy (*Prince Lestat, Prince Lestat and the Realms of Atlantis,* and *Blood Communion*) was significantly more likely to be selected as a person's second favorite than as their favorite. *Blood and Gold* was twice as common as a second favorite book than as a favorite book.

Favorite Book in the Series	Count of Responses	Percentage of Responses
Interview with the Vampire	75	15.06%
The Vampire Lestat	193	38.76%
The Queen of the Damned	93	18.67%
The Tale of the Body Thief	26	5.22%
Memnoch the Devil	10	2.01%
The Vampire Armand	74	14.86%
Merrick	1	0.20%
Blood and Gold	10	2.01%
Blackwood Farm	3	0.60%

Favorite Book in the Series	Count of Responses	Percentage of Responses
Blood Canticle	1	0.20%
Prince Lestat	2	0.40%
Prince Lestat and the Realms of Atlantis	1	0.20%
Blood Communion	2	0.40%
Pandora	6	1.20%
Vittorio, the Vampire	1	0.20%

Second Favorite Book in the Series	Count of Responses	Percentage of Responses
Interview with the Vampire	78	16.18%
The Vampire Lestat	121	25.10%
The Queen of the Damned	97	20.12%
The Tale of the Body Thief	46	9.54%
Memnoch the Devil	16	3.32%
The Vampire Armand	61	12.66%
Merrick	2	0.41%
Blood and Gold	20	4.15%
Blackwood Farm	8	1.66%
Blood Canticle	1	0.21%
Prince Lestat	10	2.07%
Prince Lestat and the Realms of Atlantis	4	0.83%
Blood Communion	6	1.24%
Pandora	10	2.07%
Vittorio, the Vampire	2	0.41%

#### FAVORITE CHARACTER

The survey asked respondents to name their favorite character, and to give no more than two if they couldn't decide. 497 people responded, 40 people gave more than one answer, 17 of those people answered Lestat and also another character, 11 responded Armand and another character, and 9 responded both Lestat and Armand.

Because these were freeform responses I simplified down, for fun, here are a few observations about how people actually wrote their favorite character:

- Lestat got called "a basic answer" by three people, and "the obvious answer" by at least three others. We got two "Lestat, Lestat, Lestat, Lestat, Lestat" s.
- Armand got called a "naughty kitten," "that messy bitch," and "my darling."
- An answer that made me laugh was "Oh nooooooooo! (Marius)"
- The actual phrasing of the answer summarized as "None, they are all insane" is "None, they are all insane in their own way and that's ok"

Favorite Character	Total Responses	Percentage of Responses
Lestat de Lioncourt	190	38.31%
Armand	182	36.69%
Louis de Point du Lac	47	9.48%
Marius de Romanus	25	5.04%
Claudia	23	4.64%
Daniel Molloy	16	3.23%
Gabrielle de Lioncourt	12	2.42%
Nicolas de Lenfent	8	1.61%
Pandora	7	1.41%
Quinn Blackwood	6	1.21%
Maharet	5	1.01%
Khayman	4	0.81%
Akasha	3	0.60%
Merrick	2	0.40%
Denis	1	0.20%
Rowan Mayfair	1	0.20%
Rose Fisher	1	0.20%
David Talbot	1	0.20%
Santino	1	0.20%
Мојо	1	0.20%
None, They Are All Insane	1	0.20%

#### **FAVORITE PAIRING**

The survey asked respondents for their favorite pairing, and it was optional whether or not to specify if the pairing was romantic or platonic. If multiple responses were given in one answer, I simplified it down to the least popular of the two pairings given (ex: If someone responded, "Devil's Minion or Marimand," they counted as "Marimand" here).

Because the way a pairing is written colloquially to indicate whether it is specifically a romantic pairing may have changed over time or may be different in different fandom spaces, I've standardized the responses into the following categories:

- Specified Romantic or Specified Platonic: wrote one of those two words in their answer
- Assumed Romantic: the character's names were separated with a "/", "x", or "+"
- Under a Ship Name: Indicated a pairing by a common ship name (ex. Loustat, Devil's Minion, Marimand, etc.)
- Not Specified: character's names were separated by a "&" or "and"
- Specified Book, Specified Movie, or Specified Show: contextually some pairings are likely specifically referring to the television show, but this category is only assigned if the answer indicated the name of an actor, made an obvious reference to an adaptation (ex. "Old Daniel"), or said that they meant a version from a specific version.

Like with characters, because this was a freeform field, here are some observations about how people presented their answers:

- Louis and Lestat: one person wished "Happy Pride to these two and their bs!"
- Someone responded "Lestat/Rowan, and I know I'm the only one" the same day someone else responded almost the exact same thing.
- Lestat and Armand did genuinely have two people specify that, rather than platonic or romantic, they liked (paraphrasing), "whatever those two have going on, enemies, lovers, anything."
- My favorite answer was: "Isn't Lestat the type O amongst vampires? He goes with whomever the story requires."

Pairing	Total Votes	% of Votes	Vote Detail
Lestat and Louis	182	38.40%	65 Not Specified, 56 Assumed Romantic, 55 Under a Ship Name, 4 Specified Romantic, 1 Specified Movie, 1 Specified AMC Series
Armand and Daniel	123	25.95%	52 Under a Ship Name, 34 Assumed Romantic, 34 Not Specified, 2 Specified AMC Series, 1 Specified Romantic
Armand and Lestat	35	7.38%	18 Assumed Romantic, 7 Under a Ship Name, 5 Not Specified, 3 Specified "Whatever those two have going on", 1 Specified Platonic, 1 Specified Romantic
Armand and Marius	30	6.33%	16 Assumed Romantic, 9 Not Specified, 5 Under a Ship Name
Armand and Louis	12	2.53%	6 Not Specified, 4 Assumed Romantic, 1 Specified Romantic, 1 Under a Ship Name
All Pairings/No Favorite	10	2.11%	Not Specified
Marius and Pandora	10	2.11%	8 Not Specified, 2 Assumed Romantic
Lestat and Nicolas	9	1.90%	4 Assumed Romantic, 3 Not Specified, 2 Under a Ship Name
David and Lestat	9	1.90%	Not Specified
Gabrielle and Lestat	6	1.27%	4 Not Specified, 1 Specified Platonic, 1 Assumed Romantic
Mona and Quinn	5	1.05%	4 Not Specified, 1 Assumed Romantic
Daniel and Marius	4	0.84%	3 Assumed Romantic, 1 Not Specified
Lestat and Anyone	4	0.84%	Not Specified
Lestat and Rowan	4	0.84%	2 Assumed Romantic, 2 Not Specified
Lestat and Marius	3	0.63%	1 Not Specified, 1 Specified Platonic, 1 Assumed Romantic
Claudia and Madeleine	3	0.63%	1 Not Specified, 1 Specified AMC Series, 1 Assumed Romantic
Maharet and Mekare	3	0.63%	2 Not Specified, 1 Specified Platonic
Armand and Khayman	2	0.42%	1 Specified Platonic, 1 Assumed Romantic
Akasha and Lestat	2	0.42%	Not Specified
Akasha and Marius	1	0.21%	Not Specified
Claudia and Louis	1	0.21%	Specified Platonic
Lestat and Amel	1	0.21%	Not Specified
Daniel and Louis	1	0.21%	Under a Ship Name
Zenobia and Eudoxia	1	0.21%	Not Specified
Marius and Armand, Pandora, and Bianca	1	0.21%	Not Specified
Daniel and Lestat	1	0.21%	Not Specified
Ursula and Vittorio	1	0.21%	Not Specified
Louis and Merrick	1	0.21%	Not Specified
Fareed and Seth	1	0.21%	Assumed Romantic
Maharet and Thorne	1	0.21%	Not Specified

Pairing	Total Votes	% of Votes	Vote Detail
Flavius and Pandora	1	0.21%	Not Specified
Claudia and Lestat	1	0.21%	Not Specified
Armand and Riccardo	1	0.21%	Not Specified
Gabrielle and Herself	1	0.21%	Not Specified
Benedict and Rhoshamandes	1	0.21%	Not Specified
Armand and Sybelle and Benji	1	0.21%	Specified Platonic
Eric and Santino	1	0.21%	Assumed Romantic

#### THOUGHTS ON ADAPTATIONS

The survey asked for thoughts on three adaptations. The chart below shows the distribution of answers for each adaptation amongst respondents.

- The least disliked adaptation is 1994's Interview with the Vampire
- The most loved adaptation is the 2022 television adaptation
- The least liked adaptation is the 2002 movie *Queen of the Damned*.

Opinion	l love it	l like it	It's fine but I have issues with it/it's not for me	l do not like it	Have Not Seen/Do Not Wish to Answer
IWTV 1994	216	199	62	9	26
QotD 2002	35	79	145	122	129
IWTV 2022	358	39	49	37	29

## PART 5: DEMOGRAPHIC GROUPS AND TRENDS

The survey data was broken into a few different demographic groups to analyze whether fandom behavior and opinions were different across different groups of fans.

#### FAN DEMOGRAPHICS (GENERATIONS)

Looking at the survey response data, I realized it would be most illustrative to break up the responses into demographics based on when people first got into the books. Based on the population of responses, I made the following subgroups:

- Early Adopters
  - This group includes any response that indicated that the responder read their first book in the series in 1993 or earlier.
  - These fans would have first read the series any time between the release of Interview with the *Vampire* and the release of the 1994 movie by Neil Jordan. This time period includes the releases of the books *Interview with the Vampire*, *The Vampire Lestat*, *The Queen of the Damned*, *The Tale of the Body Thief*, *The Witching Hour*, and *Lasher*.
  - This is the smallest group, with 56 respondents.
  - This group has an average birth year of 1973 and an approximate average current age of 52. The average year they first read the books was 1989, and the average age they were first reading the books was 17.
  - They have on average read the second most books in the series out of any group, 9.77.
- Movie Wave
  - This group includes any response that indicated that the responder read their first book in the series any year from 1994 to 2004.
  - These fans would have first read the series any time between the release of the 1994 movie by Neil Jordan and one year after the release of *Blood Canticle*, originally intended to be the final book in the series. This time period includes the releases of the movies *Interview with the Vampire* and *Queen of the Damned*, and of the books *Taltos*, *Memnoch the Devil*, *Pandora*, *The Vampire Armand*, *Vittorio the Vampire*, *Merrick*, *Blood and Gold*, *Blackwood Farm*, and *Blood Canticle*.
  - This is the second smallest group, with 146 respondents
  - This group has an average birth year of 1985 and an approximate average current age of 40. The average year they first read the books was 1999, and the average age they were first reading the books was 14, the earliest of any group.
  - $\circ$  They have on average read the most books in the series out of any group, 9.83.
- Quiet Period
  - This group includes any response that indicated that the responder read their first book in the series any year from 2005 to 2020

- These fans would have first read the series any time between two years after the release of *Blood Canticle* until just around the announcement of AMC Network's purchase of the television rights to *The Vampire Chronicles*. This time period includes the run of the musical *Lestat*, and the publication of *Prince Lestat*, *Prince Lestat and the Realms of Atlantis*, and *Blood Communion: A Tale of Prince Lestat*.
- $\circ$  This is the largest group, with 156 respondents.
- This group has an average birth year of 1995 and an approximate average current age of 30. The average year they first read the books was 2012, and the average age they were first reading the books was 16.
- They have on average read the second smallest number of books in the series out of any group, 8.38.
- AMC Resurgence
  - This group includes any response that indicated that the responder read their first book in the series from 2021 until the present (summer 2025)
  - These fans would have first read the series at any point from when the original marketing and casting announcements for the television adaptation were announced, until the present day. This time period includes the release of seasons one and two of AMC's *Anne Rice's Interview with the Vampire*, and seasons one and two of AMC's *Mayfair Witches*. At the time of this survey, the first season of *Talamasca* has not premiered, and the third season of *Interview with the Vampire* is currently in production.
  - This is the second largest group, with 155 responses.
  - This group has an average birth year of 1999 and an approximate average current age of 25. The average year they first read the books was 2023, and the average age they were first reading the books was 25, by far the oldest of any group.
  - They have on average read the least books in the series out of any group, 6.23 (to be fair, they've also only had four years to catch up so far!)

The average answers for each group for the number of books and media seen or read, and for fandom behavior are in the chart below:

Questions	Early Adopters	Movie Wave	Quiet Period	AMC Resurgence	Average for Entire Survey
What year were you born?	1973	1985	1995	1999	1991
Approximate Age when First Read Books	17	14	16	25	18
Year First Discovered Books	1989	1999	2012	2023	2009
Approximate Current Age (2025)	52	40	30	26	34
TVC books read	9.77	9.83	8.38	6.23	8.29
TVC books read in part or not finished	0.93	0.90	0.87	0.64	0.81
Other books by Anne Rice read	5.43	2.77	1.66	0.39	2.00
Comic adaptations read	0.79	0.95	0.79	0.42	0.72
Supplementary material or biographies read	0.91	0.75	0.54	0.24	0.55
Film/television/stage adaptations seen	3.52	3.82	3.59	3.42	3.60
Number of selected fandom behaviors	2.97	3.03	2.31	2.03	2.53
Number of types of fan works created	1.65	1.92	1.86	1.74	1.82
Number of spaces engaging with fandom	2.30	2.73	2.39	2.31	2.45

How each group was introduced to the books, by the percentage of each of the demographic groups introduced in each way:

- "Early Adopters" were most likely to have discovered the books in a library or bookstore
- Both the "Movie Wave" and the "Quiet Period" were most likely to have discovered the books from the 1994 film adaptation.
- "AMC Resurgence" was most likely to have discovered the book from the AMC television adaptation, but also were the group most likely to have started to read the books in anticipation of watching an adaptation.

How Were You Introduced to the Books?	% of Early Adopters	% of Movie Wave	% of Quiet Period	% of AMC Resurgence	% of Total Responses
I was a fan of an adaptation: Interview with the Vampire (the 1994 film)	0.00%	45.89%	36.54%	15.48%	28.85%
I was introduced to the books by a friend or family member	39.29%	27.40%	26.92%	9.03%	23.00%
I was a fan of an adaptation: AMC's Interview with the Vampire (the 2022 television show)	0.00%	0.00%	0.00%	57.42%	17.35%
I discovered the books in a library or bookstore	46.43%	16.44%	18.59%	2.58%	16.18%
Wanted to read the books before watching an adaptation	1.79%	1.37%	0.64%	5.16%	2.34%
Recommended in a fandom space for another fandom/vampires/queer media	3.57%	0.68%	3.85%	1.94%	2.34%
The series was recommended by a reviewer, YouTuber, or other media	0.00%	0.00%	2.56%	3.87%	1.95%
I was a fan of an adaptation: Queen of the Damned (the 2002 film)	0.00%	3.42%	1.92%	0.65%	1.75%
Saw fan works/fandom activity	0.00%	0.00%	3.85%	1.29%	1.56%
General Cultural Awareness	1.79%	1.37%	1.92%	0.65%	1.36%
Stumbled onto the books randomly	1 <b>.79</b> %	1.37%	1.28%	0.65%	1.17%
I saw official marketing material for any of the books	3.57%	0.00%	0.64%	0.00%	0.58%
Reference in another form/piece of media	1.79%	0.68%	0.00%	0.65%	0.58%
Recommended by a teacher/Read for a college course	0.00%	0.68%	1.28%	0.00%	0.58%
A Book Club	0.00%	0.68%	0.00%	0.65%	0.39%

• "Movie Wave" was the most likely group to have started with any book other than *Interview with the Vampire*, but "AMC Resurgence" was the most likely group to have started specifically with *The Vampire Lestat* if not with the first book in the series

Which of the books did you read first?	% of Early Adopters	% of Movie Wave	% of Quiet Period	% of AMC Resurgence	% of Total Responses
Interview with the Vampire	92.86%	76.03%	90.38%	80.65%	83.63%
The Vampire Lestat	5.36%	10.96%	3.85%	13.55%	8.97%
The Vampire Armand	0.00%	5.48%	1.92%	2.58%	2.92%
The Queen of the Damned	1.79%	1.37%	0.64%	1.94%	1.36%
Pandora	0.00%	0.68%	1.92%	0.65%	0.97%
Blood and Gold	0.00%	2.74%	0.00%	0.00%	0.78%
The Tale of the Body Thief	0.00%	1.37%	0.64%	0.00%	0.58%
Vittorio, the Vampire	0.00%	0.00%	0.64%	0.00%	0.19%
Merrick	0.00%	0.68%	0.00%	0.00%	0.19%
Blackwood Farm	0.00%	0.68%	0.00%	0.00%	0.19%
Memnoch the Devil	0.00%	0.00%	0.00%	0.65%	0.19%

#### OPINIONS AND HOT TAKES BY FAN DEMOGRAPHICS

#### **FAVORITE BOOK**

Favorite books in the series, by percentage, significantly varied between each demographic, though the top three most popular books maintain the same ranking among each demographic.

- Early Adopters were the most likely to choose *Memnoch the Devil as* their favorite, and the least likely to choose a book that was not one of the first three books in the series as their favorite or second favorite.
- Quiet Period is the group with the most variety in their answers for favorite, and also the group most likely to have chosen one of the first three books in the series as their second favorite.
- Movie Wave was the most likely to choose *The Vampire Armand* as their favorite book in the series, and to choose either *The Tale of the Body Thief* or *Blood and Gold* as their second favorite.
- AMC Resurgence had the most responses for a single answer for favorite, *The Vampire Lestat*, but was also the group most likely to have chosen *Blood and Gold* as their favorite, and the least likely to have chosen *Interview with the Vampire*. For second favorite, they were the most likely to choose *The Vampire Armand* or *Queen of the Damned*.

What is your favorite book in The Vampire Chronicles or The New Tales of the Vampires?	% of Early Adopters	% of Movie Wave	% of Quiet Period	% of AMC Resurgence	% of Total Responses
Interview with the Vampire	20.75%	15.97%	15.89%	11.33%	15.06%
The Vampire Lestat	37.74%	33.33%	41.06%	42.00%	38.76%
The Queen of the Damned	22.64%	19.44%	17.22%	18.00%	18.67%
The Tale of the Body Thief	1.89%	4.17%	5.96%	6.67%	5.22%
Memnoch the Devil	5.66%	2.08%	1.99%	0.67%	2.01%
The Vampire Armand	9.43%	19.44%	11.92%	15.33%	14.86%
Merrick	0.00%	0.69%	0.00%	0.00%	0.20%
Blood and Gold	1.89%	1.39%	0.66%	4.00%	2.01%
Blackwood Farm	0.00%	0.69%	1.32%	0.00%	0.60%
Blood Canticle	0.00%	0.00%	0.66%	0.00%	0.20%
Prince Lestat	0.00%	0.00%	0.66%	0.67%	0.40%
Prince Lestat and the Realms of Atlantis	0.00%	0.00%	0.66%	0.00%	0.20%
Blood Communion	0.00%	0.00%	0.66%	0.67%	0.40%
Pandora	0.00%	2.78%	0.66%	0.67%	1.20%
Vittorio, the Vampire	0.00%	0.00%	0.66%	0.00%	0.20%

#### FAVORITE CHARACTER

- Lestat is more popular among people who were introduced to the books earlier, and slightly less popular with each group that was introduced to the books later.
- The only demographic that did not have Lestat as the most popular choice for favorite is the AMC Resurgence, where he is second to Armand. Armand is less popular with readers who were introduced to the books earlier, and more popular with readers who were introduced to the books more recently.
- The following characters are more popular with groups introduced to the books early than with those introduced to the books recently: Louis, Marius, Gabrielle, and Quinn.
- The following characters are more popular with groups introduced to the books recently than to those introduced to the books earlier: Claudia, Daniel, and Nicolas.

Favorite Character (Top Ten Responses)	% of Early Adopters	% of Movie Wave	% of Quiet Period	% of AMC Resurgence	% of Total Responses
Lestat de Lioncourt	52.73%	38.85%	38.41%	32.24%	38.23%
Armand	21.82%	35.25%	34.44%	45.39%	36.62%
Louis de Point du Lac	12.73%	9.35%	9.27%	8.55%	9.46%
Marius de Romanus	7.27%	7.19%	3.31%	3.95%	5.03%
Claudia	3.64%	4.32%	3.97%	5.92%	4.63%
Daniel Molloy	1.82%	2.88%	3.31%	3.95%	3.22%
Gabrielle de Lioncourt	5.45%	3.60%	1.32%	1.32%	2.41%
Nicolas de Lenfent	0.00%	0.72%	2.65%	1.97%	1.61%
Pandora	0.00%	3.60%	1.32%	0.00%	1.41%
Quinn Blackwood	1.82%	1.44%	1.32%	0.66%	1.21%

#### **FAVORITE PAIRING**

- Louis and Lestat are the most popular pairing among all demographics.
- Armand and Daniel are the second most popular for all demographics, and have dramatically increased in popularity among more recent fans
- Armand and Louis, Marius and Pandora, and Armand and Marius are more popular among the Movie Wave than with any other demographic.
- The popularity of David and Lestat has decreased over time.

Favorite Pairing (Top Ten Responses)	% of Early Adopters	% of Movie Wave	% of Quiet Period	% of AMC Resurgence	% of Total Responses
Lestat and Louis	52.00%	34.35%	39.86%	36.00%	38.40%
Armand and Daniel	16.00%	22.14%	23.78%	34.67%	25.95%
Armand and Lestat	6.00%	3.05%	8.39%	10.67%	7.38%
Armand and Marius	2.00%	11.45%	5.59%	4.00%	6.33%
Armand and Louis	6.00%	3.82%	0.00%	2.67%	2.53%
Marius and Pandora	2.00%	3.82%	2.10%	0.67%	2.11%
Lestat and Nicolas	0.00%	0.76%	3.50%	2.00%	1.90%
David and Lestat	4.00%	3.82%	0.70%	0.67%	1.90%
Gabrielle and Lestat	2.00%	0.76%	1.40%	1.33%	1.27%

#### THOUGHTS ON ADAPTATIONS

To compare opinions on adaptations, I assigned each answer a value 0-3, with "I do not like it" at 0, and "I love it" at 3. I averaged together each group's answers, and then divided by 3, and multiplied by 100. This gives each group's opinions on each adaptation a "score" out of 100.

- The group most likely to have not liked or had issues with *Interview with the Vampire* 1994 was the AMC resurgence, the Early Adopters being the second most likely. The Movie Wave group is the most uniformly positive about the movie, with not a single respondent in that group answering, "I do not like it."
- The most popular answer for all but one group for *Queen of the Damned* 2002 was "It's fine but I have issues with it/it's not for me." The one group that is an outlier is the Movie Wave group, who answered "I do not like it" about this movie significantly more than any other group.
- The Movie Wave and Quiet Period fans were the most likely to not have liked or loved the 2022 AMC Television adaptation, though more than 70% of both groups responded that they liked or loved it. The Early Adopters were the most likely to love or like the AMC Television adaptation, with 87.27% giving one of those two responses.
- The AMC Resurgence group had the most unified opinion of any group, with 81.29% of respondents indicating they love the AMC adaptation. The opinions of the remaining respondents are distributed across all other possible answers.

Adaptation Opinion Scores	Early Adopters	Movie Wave	Quiet Period	AMC Resurgence	All Respondents
Interview with the Vampire (1994 Movie)	80.00	84.25	84.00	71.85	80.25
Queen of the Damned (2002 Movie)	54.81	43.53	51.98	47.62	48.38
Interview with the Vampire (2022 AMC Show)	90.57	84.18	81.48	91.28	86.27

#### LESTAT FANS V. ARMAND FANS

Because so many respondents answered either Lestat or Armand as their favorite character, I looked to see if there was any difference between these two groups, and though they were not materially different in some ways, here are a few places the two groups differed:

- Armand fans had an average birth year of 1993, where Lestat fans had an average birth year of 1989. Both groups on average found the books at about 18/19, the average year first read the books for Armand fans was 2012, and for Lestat fans it was 2007.
- Armand fans were much more likely to have chosen *The Vampire Armand* (39.18% of the group) or *The Queen of the Damned* (22.22% of the group) as their favorite books than Lestat fans. Lestat fans overwhelmingly chose *The Vampire Lestat* as their favorite book in the series (68.18% of the group.)
- For their second favorite book in the series, Lestat fans were much more likely to choose *Interview with the Vampire* or *The Tale of the Body Thief* than Armand fans. Armand fans were slightly more likely to choose *Pandora* or *Blood and Gold* as their second favorite than Lestat fans, and much more likely to choose *The Vampire Armand* as their second favorite.
- Lestat fans were slightly more likely to have a positive opinion of the 1994 *Interview* with the Vampire than Armand fans, but otherwise opinions about adaptations were similar between the two groups.
- Both groups were much more likely to have a favorite ship involving their favorite character. Armand fans were slightly more likely to have chosen "Armand and Lestat" as their favorite pairing than Lestat fans were. (This makes perfect sense, as I believe Armand would also be much more likely to have chosen that as his favorite pairing than Lestat.)

Favorite or Second Favorite Book	Favorite Book % of Armand Fans	Favorite Book % of Lestat Fans	Favorite Book % of all responses	2 <sup>nd</sup> Favorite Book % of Armand Fans	2 <sup>nd</sup> Favorite Book % of Lestat Fans	2 <sup>nd</sup> Favorite Book % of all responses
Interview with the Vampire	8.48%	10.59%	15.06%	10.30%	22.94%	16.32%
The Vampire Lestat	21.82%	67.65%	38.76%	22.42%	20.59%	25.10%
The Queen of the Damned	21.21%	9.41%	18.67%	24.24%	24.71%	19.87%
The Tale of the Body Thief	3.64%	5.88%	5.22%	4.85%	16.47%	9.62%
Memnoch the Devil	1.21%	2.35%	2.01%	3.64%	4.12%	3.35%
The Vampire Armand	40.00%	0.59%	14.86%	19.39%	2.35%	12.55%
Merrick	0.61%	0.00%	0.20%	0.61%	0.00%	0.42%

Favorite or Second Favorite Book	Favorite Book % of Armand Fans	Favorite Book % of Lestat Fans	Favorite Book % of all responses	2 <sup>nd</sup> Favorite Book % of Armand Fans	2 <sup>nd</sup> Favorite Book % of Lestat Fans	2 <sup>nd</sup> Favorite Book % of all responses
Blood and Gold	0.61%	1.18%	2.01%	5.45%	2.35%	4.18%
Blackwood Farm	0.61%	0.59%	0.60%	1.82%	0.59%	1.67%
Blood Canticle	0.00%	0.59%	0.20%	0.00%	0.59%	0.21%
Prince Lestat	0.61%	0.00%	0.40%	1.82%	1.76%	2.09%
Prince Lestat and the Realms of Atlantis	0.00%	0.59%	0.20%	0.61%	0.00%	0.84%
Blood Communion	1.21%	0.00%	0.40%	1.82%	1.18%	1.26%
Pandora	0.00%	0.00%	1.20%	3.03%	1.76%	2.09%
Vittorio, the Vampire	0.00%	0.59%	0.20%	0.00%	0.59%	0.42%

Favorite Pairing, Lestat Fans vs Armand Fans	Armand Fans	Lestat Fans
Lestat & Louis	9.70%	63.95%
Armand & Daniel	50.91%	6.40%
Armand & Lestat	12.73%	6.98%
Armand & Marius	10.91%	2.33%
Armand & Louis	4.85%	1.16%
Marius & Pandora	0.61%	1.74%
Lestat & Nicholas	1.21%	1.74%
David & Lestat	1.21%	2.91%
Gabrielle & Lestat	0.61%	1.16%
Mona & Quinn	0.00%	1.16%

## PART 6: IMPACT OF FANDOM AND FAN STORIES

The survey included the question: "Is there something cool or interesting about your time in the fandom you'd like to share?" 126 people gave responses, most of them very detailed, and many of them very meaningful. Because of the number of responses, I'm going to summarize trends in the answers as best I can, while giving a few examples of specific answers that stood out, which may be trimmed for length. Whether or not your specific answer is below, thank you to everyone who wrote something! There is no way I can include every single answer that either made me smile or made me emotional, because I'm lucky to say there were too many of them.

#### IMPACT OF THE BOOKS OR FANDOM ON RESPONDENTS

Far and away, the most common theme was how much people valued the friendships they made through the fandom:

- "I met most of the important people in my life directly or indirectly thanks to TVC"
- "I'm still Internet friends with people I met on an Anne Rice forum 25 years ago"
- "I joined the fandom by watching, then befriending a fandom member and content creator on TikTok, then a year later we met in person to explore the AMC IWTV TV show filming locations in Prague. Joining this fandom made me come out of my introverted shell and travel abroad for the first time on my own."
- "This book series has formed me and made me into the person I am today. I will never forget my adventure in San Francisco that I went on because of TVC, and I adore the community I have gained because of the AMC adaptation."

Thirteen responses indicated that they met their current or former partner or spouse because of *The Vampire Chronicles*:

- "I met my current partner because I had included a picture of myself dressed as Lestat for Halloween on Tinder and he knew who I was immediately"
- "I met my husband when we were 12 over our shared love for the series. We've been together for 25 years. Just recently we took our dream vacation to visit NOLA and see everything Vampire Chronicles related. Anne had so much influence in my life, and I'm so grateful for her works."
- "I met my spouse and my LARP community through what originated as a VC chat roleplay"

People have named the following after characters from the series:

- Cats named Armand (orange), Louis (two different cats, one female), Lestat (two different cats, one peed everywhere, accurate to *The Tale of the Body Thief*, as pointed out by the respondent), Nicky (spelled that way on purpose), and Santino.
- A snake named Claudia.
- Plants named Armand (Red Rose), David (Calla Lily), Lestat (Sunset Rose), and Louis (White Rose).

- Two different people named their human sons Louis, one apparently unconsciously and only realizing they originally got the name from the books while watching the AMC adaptation.
- One person chose their confirmation name based on the books, Claudia.
- One person responded that they are named after a character from the books, but they did not provide their name.

People made the following creative projects:

- Two people mentioned their work with charity fanzines, including the recent 2025 Devil's Minion's Minions Zine.
- "I hosted a vampire themed drag event heavily inspired by tvc and other vampire media, including multiple iwtv themed performances"
- "The show (s2 specifically) also inspired me to write my longest play to date and get it performed. Although it never actually came to fruition due to issues with the cast, I'm so glad I did something so big because of the series!!"
- "I never have been in a fandom before and this most definitely is an experience. I got dragged into it because someone commented on a post that had to do with Sam Reid, unrelated to the show. We started talking and became friends and fast forward a little, I met someone else I bonded with and we three decided to create a IWTV podcast discussing the show and materials amongst various other things as well."

Responses included people who made a career or educational choice because of *The Vampire Chronicles*:

- Three people mentioned the books or an adaptation making them interested in learning or going further with the French language, including one person who is choosing their college major because of their interest in French originally inspired by Lestat.
- "I have a chapter in my PhD thesis dedicated to Queen of the Damned."
- "Loustat was my first ship and I was posting terrible fanfic on my angel fire page way back in the day and eventually I became a full time writer, so... Foundational, I guess?"
- "I decided to become a writer after reading TVC."
- "I've learnt a lot about myself over the years reading The Vampire Chronicles (I reread them from time to time), and it's always surprising to discover new perspectives with every re-read even after 10 years of being a fan of the books. They made me realize psychology is interesting, and later I became a psychologist."

Several responses were about how the books helped someone accept something about their identity or interests:

- Two people mentioned the books being part of what prompted them to seek an autism diagnosis
- "One thing I love about Anne's writing is the way she fills it with details from her own interests and research fiction, philosophy, art, history etc. Getting involved in the

fandom has spurred me to widen my own interests and learn a lot that I would probably have otherwise lacked the focus for. It's been very enriching."

- "Reading some of Anne Rice's books helped me understand my sexuality and proclivities for BDSM, back in a time when these things were not commonly discussed or advertised. I'm really happy they enhanced those elements for the 2022 adaptation."
- "The 1994 movie played a great role in understanding my sexuality"
- "This series gave queer kids from the 80s and 90s vocabulary, insights, and community. It's so many years later, and things are so much different from a queer girl growing up in a country where lgbtq+ was still against the law, but do not underestimate how much this series legitimized and made public, social space for queer people. That 1994 adaptation, as low key queer coded as it is (compared to the series), helped change society on a global scale (the director is Irish, hence why it gained headway here, in what was still a very Catholic country (condoms were just legalized, but divorce was illegal at the time.) Anne changed the Western world."
- "I was recommended this series at an odd time in my life. I sometimes wonder if it was an awkward attempt from the adults in my life to pull a "gay is okay" without having the conversation, because the queer themes are so overt. I did not finish the books in their entirety at the time because my life was very unsteady, but I revisited them when the amc series was coming out because I wanted to know what was being adapted. I now appreciate the gesture for what it was."
- "This show has helped me a ton with accepting myself as a bisexual man. Lestat, in that regard, could be seen as an example/icon/someone to look up to."
- "Lestat saved my life. I was a child with low self-esteem and I saw myself in him: his terrible relationship with his father, his undying love for his mother, even his curly hair and blue eyes. He breathed life into me again and put me on the road that led me to accept myself and my feelings."
- "I was 13 when I first started the Chronicles. An extremely formative time for anyone. Anne felt like a parent in a way, always discussing morality and right and wrong. She understood the male mind better than any woman I ever knew. I miss her very much."

## THE HISTORY OF THE FANDOM AND THOUGHTS ABOUT HOW IT HAS CHANGED

Several responses mentioned or went into detail about the period of time in the fandom after Anne Rice's legal team sent cease and desist letters to fanfiction authors and sites hosting fanfiction, notably causing fanfiction based on her works to be banned from fanfiction.net in 2001:

- "I remember reading fanfic online before Anne took it all away."
- "I have read fan fiction but never written any of it, but my departed boyfriend did who was also a fan. We were in high school when she went after fan fiction writers. He received legal threats. I love her work and respect her as an artist but will never forgive her for that."
- "I remember being a member of a roleplaying forum some time in the early 00's (maybe late 90's?) where you signed up as you and could interact with people rping as

the various vampires. It was a lot of fun but they ended up being forced to change the whole basis of the forum because of Anne's vendetta against fanfiction at the time."

- "I remember when there were geocities just of individual spec fic authors that were just of vampire chronicles. I was in a group wherein we shared these to archive them in what became The Forbidden Archive."
- "Offhand, but I remember posting a couple very short fanfics on ff.net circa 2002/2003 and receiving an email asking if they could be added to a "secret archive" due to the whole takedown situation. I said yes, and I know they were added to the archive eventually, but it was still surreal and strangely surreptitious. (Also, those fics were written by a 14-year-old ESOL, why in heaven's name anyone wanted them, I have no idea.)"
- "I remember years ago (2009?) being interested in the fandom and wanting to write fic based on the 90s movie but when I found out FF.net didn't allow fanfic of her characters I abandoned the fandom entirely and switched to Twilight"
- "I participated as a teen in the early 2000s before the FFnet purge and then stepped away for a long time. I got back in by joining tumblr fandom in 2016 and it revived my love of fanfiction that had been long dormant and is now a huge part of my life!"
- "I read the books at age 15 in 1994 after seeing the film in the cinema, and was heavily in the fandom until the early 2000s, when a combo of Anne's fan doxxing/the terrible QOTD film/Blood Canticle pushed me out of the fandom for twenty years. Having followed the QOTD filming and been betrayed by how bad it was, I had very low expectations of the show but was BLOWN AWAY by the pilot on release day."

Some newer fans wrote about their feelings on the history of the fandom or about being new to it:

- "The fandom is so creative and wonderful, and I understand it was a different environment back in the day, worse for fic writers but also RIP to Anne, I have heard that she was overall very giving to her fans and it was a blessing to be in the fandom before she passed"
- "It's definitely a very interesting fandom! I love going back through fandom history and witnessing all the cool little developments in how we talk about these books, both before and after the show."
- "I think what originally prompted me to read Interview was becoming aware of a published author who had started as a Loustat fic author in the 90s. I love researching the history of fandom culture and the history of genre publishing and tracing the evolution of popular tropes. I wanted to find out why Loustat was such a popular pairing that had held fans' passion for decades, and led to infamous fandom controversies like Rice's hatred of fanfic and "interrogating the text from the wrong perspective." ... When I read Interview, I loved it and I was shocked by how literary it was (the themes! the prose!) and how much different and better it was, compared to the way people outside the fandom (misogynists, queerphobes, people who hate genre fiction) talk about it to condescend to Anne Rice/Vampire fans (that it's just about gay vampires with no deeper themes, it glamourizes abusive relationships, it's irredeemably racist etc). I was so compelled I had to read all of them."
- "I had watched the old movie on repeat growing up and know it practically by heart. Somehow never got to the books but when I heard about the new adaptation I jumped

in. The new show also stars Jacob Anderson who i was already a HUGE fan of his music. He's like my favorite for real so I was thrilled he was going to be Louis. To be contrary apparently, I devoured the Mayfair Witches series before tackling the Vampire Chronicles. I love every single book of the Vampire Chronicles. I love the ending and how deep Anne goes with the story. The detail and history knowledge of her beautiful fictional world is something I will treasure forever."

• "I plan to visit New Orleans to see what the places in the books and the movie (1994) look like. I want to see what inspired Anne Rice to choose this location and also feel closer to her. I find Anne Rice understood my struggles and vampires as a whole better than anyone else. And I am grieving to this day, that I discovered this fandom after her death."

Some respondents discussed their feelings about newer fans and changes in the fandom over time:

- "A part of the fandom and of the TVC universe will stay in my heart forever. However, since the series came out, I feel like things are changing and the fandom topics, way of thinking, aesthetic etc. don't match anymore with what I am looking for and for what made me come here in the first place. I am no longer an active user as I was before and a part of me feels sad for it. I have great memories of it though."
- "It's all about the show now, that is very very different from the books imo. But that being said, it was in a way a good thing that they came bc I feel like Anne Rice and her works have been brought to the spotlight again, and it's in a way nice that more people are fans now."
- "I love connecting with new fans that become consumed & obsessed with these characters & stories in Anne Rice's Universe."

#### STORIES ABOUT ANNE RICE

- "I got to do an interview with the vampire themed tour of New Orleans back in the 90s, including visiting Anne Rice's then home and I got to pet her dog Mojo (and have pics!)"
- "Anne did a book tour when Tale of the Body Thief came out that had stops in Canada. This was around the time casting news for the upcoming Interview with the Vampire movie had been announced, and right after she had publicly said she did not think Tom Cruise was right for Lestat. I stood in front of her, my nervous teen self, and summoned up the courage to tell her I agreed with her: He wasn't right. She nodded, finished signing, and off I went. ...And then two weeks later, she told the world that she'd changed her mind. My teen self felt a fool, but as an adult, I just look back and laugh."
- "I used to walk by Anne Rice's house in the Garden District when I briefly lived in New Orleans circa 1999/2000. It was beautiful and spooky. I always wanted to run into her but never did. We lived very close, on St. Charles."
- "When I was on vacation in New Orleans 20+ years ago, I visited the First Street house to take pictures. While I was there a limo pulled up and after a few minutes Anne Rice exited the house and walked to the car! That's the closest I ever got to meeting her."

- "I had the honor and privilege of interviewing Anne Rice one-on-one during my time writing for the horror website Dread Central."
- "I interviewed Anne twice, via email. She was an engaging and generous interviewee, and despite the amount of PR she must've had to do, she came off as enjoying the experience. The occasions were the release of Of Love And Evil, and the 20th anniversary of the IWTV movie"

#### ADDITIONAL STORIES AND ANECDOTES

- "I got to see the Lestat musical on Broadway while it was in previews, and, relatedly, I've also claimed that Lestat is the reason I once quit my job. (My retail job wouldn't give me the night off to attend the show, so I quit so I'd be able to attend. No regrets, it was a shitty job anyway, thanks Lestat!)"
- "I once found a copy of TVA in a used bookstore that had a dedication written on the first page that said "To Lestat Because beauty is forever. Armand". Also inside the book was a yellowed pencil drawing of a bench in what looked like Jackson Square."
- "I remember dressing up as Anne to give a presentation to my class in 10th grade! I was a baby lesbian goth in rural North Carolina, and her books were the easiest to find queer-leaning horror to fill my soul."
- "I have adapted every single name/place/event in The Vampire Chronicles in order to make it \*culturally\* Turkish. We've decided this with my other Turkish friends (who are fans of IWTV). For example; Armand is Armağan, Daniel is Duran, Polynesian Mary's Bar is Polonez Meryem Türkü Barı, Dubai is Denizli (A city in Türkiye), San Fransisco is Samsun, New York is Nevşehir..... And vampires are 'Gulyabani' which is a Turkish folk-lore creature"
- "I've been to the Anne Rice vampire ball and a clip of me dancing with the doll of Claudia's mother went viral!"
- "My close IRL friend works in an afterschool program where there are two young kids (brother and sister) with the legal names Lestat and Akasha. This has nothing to do with me but I frequently ask them how Lestat and Akasha are doing. Lestat is really into animal crackers right now."
- "Years ago, wrote a darkfic that someone loved so much that I later found out they'd bound it in a book for themselves to read :)"
- "I wrote fanfiction in my teens in the 90s without knowing what fanfiction was. I wrote it all on paper with a pen and threw it away about 6 months later when my parents found it. My fic wrote Lestat meeting the Mayfair witches years before Anne wrote it. She genuinely got inside my brain hahaha!"
- "Once I got drunk and decided to get on a plane to fly to NOLA, my biggest Daniel Molloy moment."

### APPENDIX

#### ORIGINAL INSTRUCTIONS/FAQ (POSTED TO TUMBLR JUNE $6^{TH}$ , 2025)

#### What is this Survey?

This is an unofficial survey for fans of The Vampire Chronicles Book Series by Anne Rice. The questions are about how your interactions with the books, the fandom, and the adaptations. The goal is to collect information about the fandom for this almost fifty year old series to share it with the people who are a part of it!

#### Who should take this survey?

This survey is for anyone who considers themselves a fan of the books, or part of the fandom for the books. You should be eighteen and have read at least one of the books in its entirety, but otherwise, if you define yourself as a fan, please feel free to answer! People from anywhere in the world, who got into the books at any time, who read the books in any language, are encouraged to participate.

#### What do you plan to do with the results?

The goal is to create a summary report of the results, including any interesting trends, and to share it on this Tumblr account. Your answers, if you provide them in the survey, are only intended to be used for that purpose.

#### When will the results be shared?

The survey will be open until the end of June 2025, or whenever it gets a significant number of responses, whichever comes first. I have no idea how many people will be interested in this, so "a significant number of responses" is defined as whatever number makes me go "damn, that's a significant number of responses!" Any updates about the survey closing will be posted here, and the results will hopefully be posted within a few weeks at most after the survey closes.

#### Who made this survey?

I am a fan of The Vampire Chronicles, a fan of looking at data, and a huge fan of Microsoft Excel. I don't work with this kind of data professionally, but do fandom and personal data analysis projects on the side because I'm a very cool and interesting person. As stated above, my ultimate goal is to collect some interesting information and share it with the fandom!

Here on tumblr, I am also @sizeofyoursoul

#### Can I share this on another platform?

*Please do!* You can either share this post or the survey itself. If any questions come up, I'll answer asks here.

## ADDITIONAL CLARIFICATION OF SURVEY QUALIFICATIONS (POSTED TO TUMBLR JUNE $14^{TH}$ , 2025)

- 1. The survey is intended for people who consider themselves **fans of the book series by Anne Rice**. How long you've been a fan, how many books you've read, or whether or not you consider yourself a bigger fan of an adaptation doesn't matter, as long as you consider yourself a fan of the books themselves too.
- 2. Respondents should be eighteen and have read one book in the series in its entirety. These are both required fields on the survey by design.