

Jonathan Garrett

BRAND & GRAPHIC DESIGNER

Expertise in **digital design, communications** and **user-centered storytelling**. **Proven success** of various design elements, identity design, and startup branding. Passionate about human-centered, tech-driven **visual storytelling**.

CONTACT

designer@jgworks.pro
jgworks.pro
(813)846-1056
Tampa, FL

EDUCATION

HILLSBOROUGH COMM COLLEGE

A.A. in Mass
Communication (2015)

UNIVERSITY OF SOUTH FLORIDA

B.S in Integrated Public
Relations & Advertising
(2025)

SOFTWARE

Adobe Creative Suite

Photoshop | Illustrator
After Effects | Premiere

Figma

Microsoft Office 365

Notion & Trello

ChatGPT

Various AI Platforms

SKILLS

Brand Identity

Typography

Logo Design

Creative Direction

AI-Aided Workflow

UX/UI

Visual Storytelling

Video Editing

EXPERIENCE

FREELANCE DESIGNER

Self-Employed - Tampa, FL | April 2015 - Present

- Designing **brand identities**, social campaigns, and creative assets for **musicians, creators, and startups**.
- Helping **several clients** achieve **notable brand recognition** and **growth** through **tailored design solutions**.
- **Managing multiple client relationships** while consistently delivering **tight timelines and creative briefs**.

BRAND DESIGNER & CONSULTANT

Vouch - New York City, NY (Remote) | May 2025 - Present

- **Branding designer and design consultant** for early-stage startup in consumer tech.
- **Developing visual systems** and assisted in **creative direction** for **visual identity**.

FAMILY CAREGIVER & PERSONAL CARE ASSISTANT

Full Time Caregiver - Tampa, FL | September 2017-May 2020

- Provided **comprehensive care** for a stage 5 kidney failure patient with post-stroke cognitive and physical impairments.
- **Managed medical routines**, including dialysis coordination, medication administration, and mobility assistance.
- **Adapted communication strategies** to support cognitive challenges and emotional well-being.
- **Collaborated with healthcare professionals** to monitor and advocate for patient needs.